

CANADA BUSINESS FACTS

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Canada Business Facts 1997 is designed to provide an informative and valuable snapshot of the country, its economy, and its business and investment climate. As this booklet reveals, Canada has established itself as a prime location for international investment. Few destinations offer investors lower aggregate risk, more profitable opportunities, or a sounder investment climate.

The Canadian business climate offers many important advantages. For example, under the North American Free Trade Agreement, companies operating in Canada have preferred access to a huge market of 386 million consumers with a combined GDP of \$11.1 trillion (US\$8.1 trillion). Canada's sophisticated transportation and communications infrastructures make it an attractive base for North American and international operations.

As the 7th largest economy, with one of the highest standards of living in the world, Canada offers excellent growth potential. The OECD predicts that Canada will lead the G-7 countries in economic growth in 1997. Corporate profits remain strong (up more than 19% in 1996 over 1995) coupled with an equally high level of business, investor and consumer confidence.

According to Statistics Canada, Canadian exports grew by 17% from January to November 1996 and are expected to continue growing. Inflation is minimal and the OECD is forecasting that it will remain at the 2% level until 1998. Low wage settlements (averaging 0.9% in 1996) have resulted in competitive unit labour costs and strong productivity.

Canadian workers are highly skilled, well educated and dedicated; Canada has the lowest turnover and absenteeism rates in North America. Furthermore, our multicultural society provides employers with a multilingual workforce possessing a broad international perspective.

With these and many other advantages, it is no surprise that in 1996 – and for the third consecutive year – the United Nations' Human Development Report ranked Canada No. 1 in the world on its Human Development Index. (See Table 10.3.)

To find out more about business opportunities in Canada, contact the government offices and/or business associations listed at the back of the publication.

Note: All figures are quoted in Canadian dollars unless indicated otherwise.

*Government
Publication*

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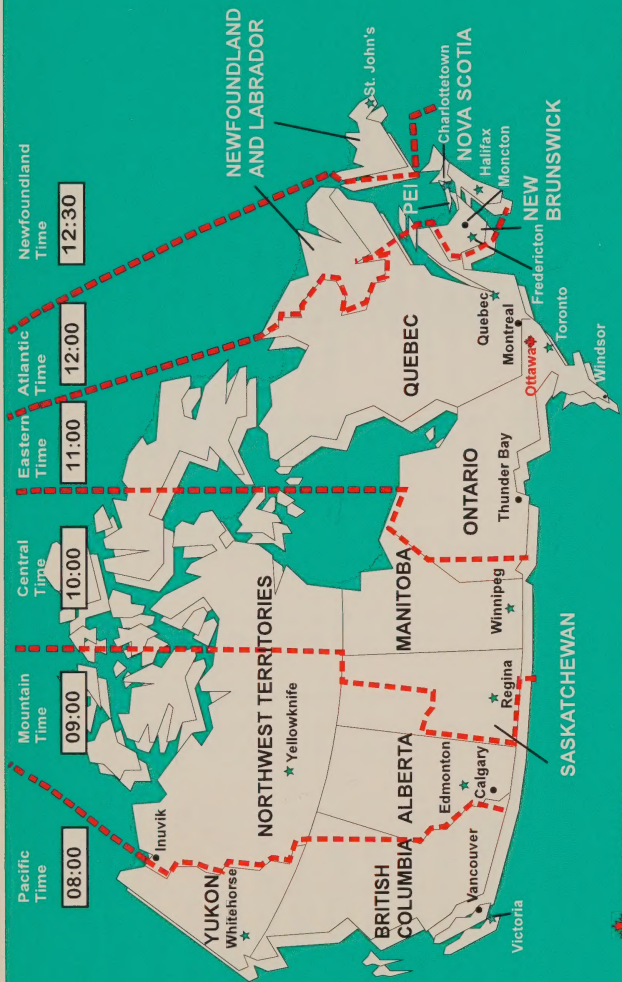
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CANADA

-  Capital of Canada
-  Capitals of provinces / territories

1.1 CLIMATE OF MAJOR CANADIAN CITIES

CITY	AVERAGE DAILY TEMPERATURE (° Celsius)				AVERAGE PRECIPITATION (Millimetres)	
	JANUARY		JULY		JANUARY	JULY
	max	min	max	min		
Vancouver, BC	5.7	0.1	21.7	12.7	149.8	36.1
Calgary, AB	-3.6	-15.7	23.2	9.5	12.2	69.9
Edmonton, AB	-8.7	-19.8	22.5	9.4	22.9	101.0
Regina, SASK	-11.0	-22.1	26.3	11.9	14.7	58.9
Winnipeg, MAN	-13.2	-23.6	26.1	13.4	19.3	72.0
Toronto, ON	-1.3	-7.9	26.5	17.6	55.2	71.0
Ottawa, ON	-6.3	-15.5	26.4	15.1	58.0	88.1
Montreal, QUE	-5.8	-14.9	26.2	15.4	63.3	85.6
Quebec, QUE	-7.7	-17.3	24.9	13.2	90.0	118.5
Charlottetown, PEI	-3.3	-11.3	23.1	14.4	97.1	78.5
Moncton, NB	-3.7	-13.9	24.4	12.5	119.7	102.6
Halifax, NS	-1.5	-10.3	23.4	13.2	146.9	96.8
St. John's, NFLD	-0.7	-7.9	20.2	10.5	147.8	77.9

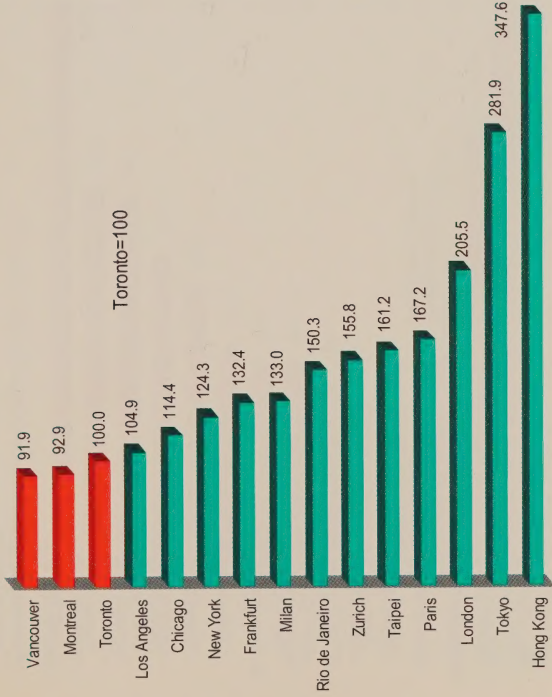
Note: Average temperature and precipitation data are based on varying periods of record over the 30-year period from 1961 to 1990 inclusive.

1.2 PUBLIC HOLIDAYS - 1997

DAY	DATE
New Year's Day	January 1
Good Friday	March 28
Easter Monday	March 31
Victoria Day*	May 19
St-Jean-Baptiste (Quebec)	June 24
Canada Day	July 1
Civic Holiday**	August 4
Labour Day	September 1
Thanksgiving	October 13
Remembrance Day	November 11
Christmas	December 25
Boxing Day	December 26

* Called *Fête de Dollard des Ormeaux* in Quebec.
** The name of this holiday varies from province to province. Not a holiday in Quebec or Newfoundland.

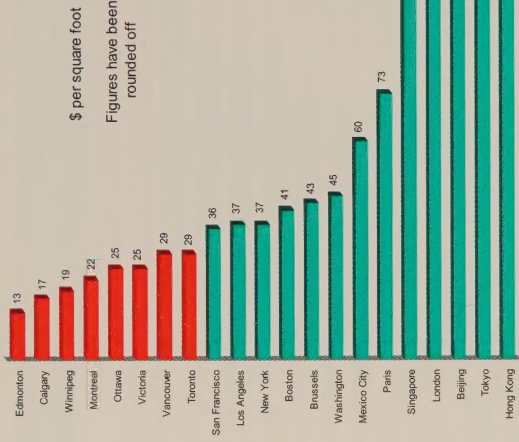
1.3 COST OF LIVING INDEX – MAJOR CITIES INTERNATIONAL COMPARISON



Note: Total annual cost combining housing, transportation, and goods & services expenditures.

Source: Runzheimer International, Wisconsin, U.S.A. 1997

1.4 AVERAGE COST OF OFFICE SPACE SELECTED CITIES WORLDWIDE – 1996

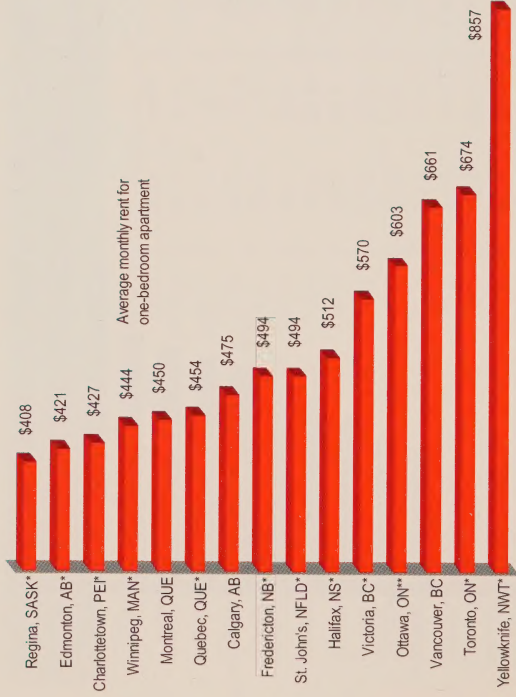


Note: Annual occupancy cost includes base rent, operating expenses and taxes, less amortized value of landlord concessions. Costs are based on a 5-year lease of Class A 10 000 sq. ft. in a prime downtown location to a credit worthy tenant.

Source: Colliers Macaulay Nicolls International Inc., 1996

1.5 APARTMENT RENTS

SELECTED CANADIAN CITIES - 1996



* Provincial and territorial capitals (Yellowknife, NWT - Data 1995).

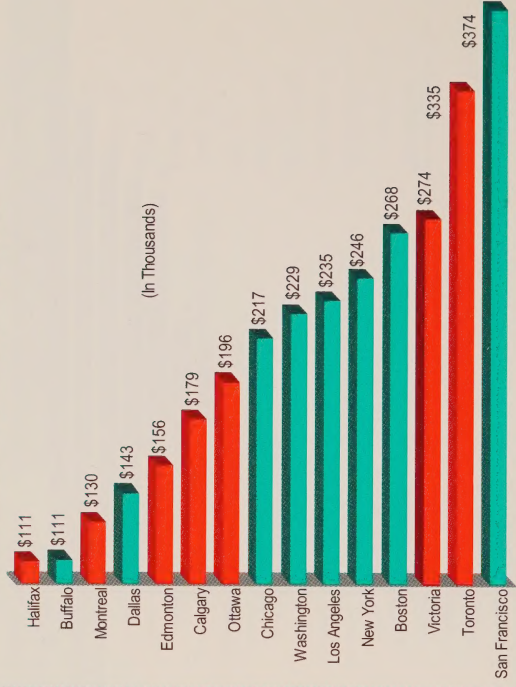
** Capital of Canada.

Note: Data was not available for Whitehorse, Yukon Territory.

Source: Canada Mortgage and Housing Corporation, November 1996

1.6 AVERAGE COST OF HOUSING

SELECTED NORTH AMERICAN CITIES - 1996

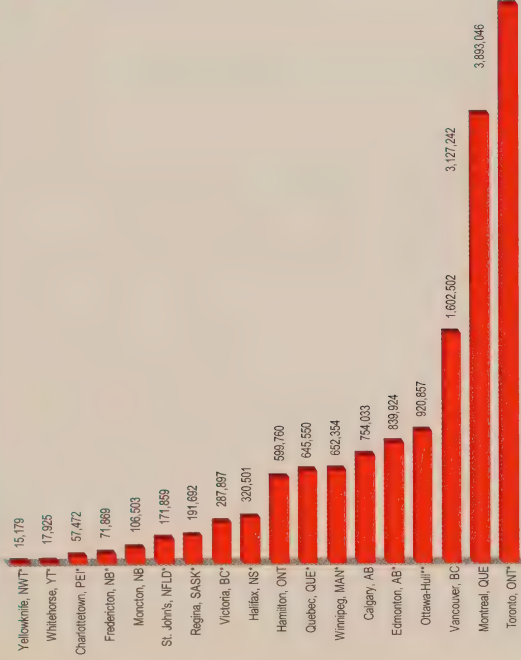


Notes: Canadian figures represent the average sale price of a single new house;

US figures represent the median sale price of a single family home.

Sources: Canada Mortgage and Housing Corporation, *Housing Information Monthly*, 3rd Quarter 1996; National Association of Realtors, 3rd Quarter (preliminary) 1996

2.1 POPULATION – PROVINCIAL AND TERRITORIAL CAPITALS PLUS SELECTED CITIES – 1991



* Provincial and territorial capitals.

** Metropolitan area = National Capital Region = Ottawa, Ontario, and Hull, Quebec

Source: Statistics Canada (Catalogue 93-301), *Population and Dwelling Counts*, Census 1991

2.2 CANADIAN POPULATION – URBAN AND RURAL – 1991

LOCATION	URBAN		RURAL		TOTAL	
	POPULATION	%	POPULATION	%	POPULATION	%
CANADA	20,907,957	76.6	6,388,902	23.4	27,296,859	100.0
Newfoundland	304,451	53.6	264,023	46.4	568,474	100.0
Prince Edward Island	51,813	39.9	77,952	60.1	129,765	100.0
Nova Scotia	481,508	53.5	418,434	46.5	899,942	100.0
New Brunswick	345,214	47.7	378,686	52.3	723,900	100.0
Quebec	5,351,211	77.6	1,544,752	22.4	6,895,963	100.0
Ontario	8,253,842	81.8	1,831,043	18.2	10,084,885	100.0
Manitoba	787,175	72.1	304,767	27.9	1,091,942	100.0
Saskatchewan	623,397	63.0	365,531	37.0	988,928	100.0
Alberta	2,030,893	79.8	514,660	20.2	2,545,553	100.0
British Columbia	2,640,961	80.5	641,100	19.5	3,282,061	100.0
Yukon Territory	16,335	58.8	11,462	41.2	27,797	100.0
Northwest Territories	21,157	36.7	36,492	63.3	57,649	100.0

Note: Data from 1996 Census will be available in April 1997. Estimates of total population of Canada according to 1991 Census are 30,101,622 as of February 1997.

Source: Statistics Canada (Catalogue 93-301), *Population and Dwelling Counts*, Census 1991

2.3 POPULATION – BY AGE AND SEX – 1995 (IN THOUSANDS)

AGE	MALE	FEMALE	TOTAL
TOTAL – ALL AGES	14,664	14,942	29,606
0-4	1,019	968	1,987
5-9	1,021	977	1,998
10-14	1,024	979	2,003
15-24	2,051	1,973	4,024
25-34	2,489	2,432	4,921
35-44	2,470	2,456	4,926
45-54	1,847	1,832	3,679
55-64	1,240	1,270	2,510
65-74	954	1,134	2,088
75-84	445	682	1,127
85+	105	239	344

Note: Figures are estimates as of July 1, 1995.

Source: Statistics Canada (Catalogue 91-213-XPB), *Estimate of Population by Age and Sex*, Canada, Provinces and Territories, 1995

2.4 POPULATION – BY MOTHER TONGUE – 1991 (% OF TOTAL POPULATION)

	CANADA	HALIFAX	MONTREAL	TORONTO	EDMONTON	VANCOUVER	OTTAWA/HULL
English	60.5	93.1	14.3	66.4	77.9	72.9	53.5
French	23.8	2.7	66.9	1.3	2.3	1.3	32.9
Multilingual	2.6	1.0	4.2	4.1	3.1	3.1	3.5
Italian	1.6	0.2	3.8	4.9	0.7	1.1	1.1
Chinese	1.6	—	0.9	4.5	2.8	8.2	1.2
German	1.6	0.3	0.4	1.2	2.4	2.2	—
Portuguese	0.7	0.1	0.8	2.5	0.4	0.4	—
Polish	0.6	0.2	0.5	1.5	1.1	0.5	—
Spanish	0.6	1.0	1.4	1.4	0.7	0.7	—
Other	6.4	1.4	6.8	12.2	8.6	9.6	7.8

Note: Values which are too small to be expressed are denoted by a (—).

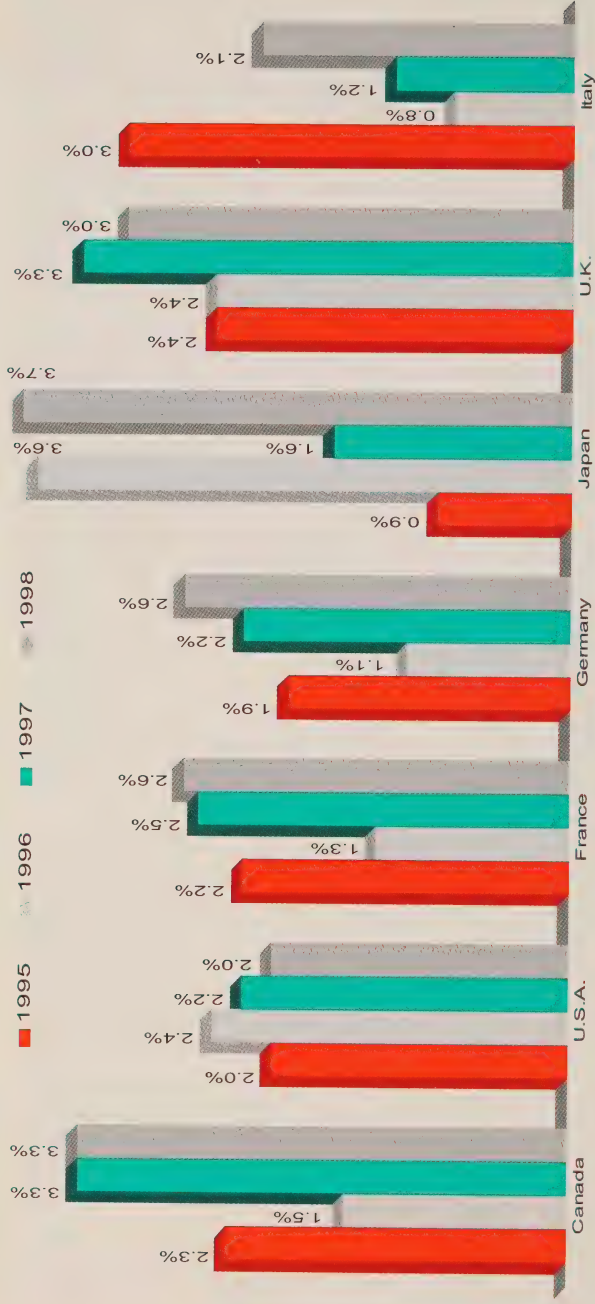
Source: Statistics Canada (Catalogue 93-313), *Mother Tongue*, 1991 Census

2.5 IMMIGRANTS BY LAST COUNTRY OF PERMANENT RESIDENCE – JANUARY TO DECEMBER 1996

COUNTRY	CANADA		NFLD		PEI		NS		NB		QUE		ON		MAN		SASK		AB		BC		NWT		YUKON	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Hong Kong	29,676	100	10	0.0	32	0.1	297	1.0	14	0.0	1,124	3.8	13,937	47.0	199	0.7	107	0.4	1,840	6.2	12,108	40.8	4	0.0	4	0.0
India	20,986	100	26	0.1	1	0.0	73	0.3	26	0.1	1,378	6.6	11,501	54.8	362	1.7	72	0.3	1,518	7.2	6,012	28.6	12	0.1	5	0.0
China	17,403	100	150	0.9	5	0.0	196	1.1	105	0.6	1,204	6.9	9,524	54.7	454	2.6	264	1.5	1,252	7.2	4,235	24.3	6	0.0	8	0.0
Taiwan	13,031	100	2	0.0	4	0.0	41	0.3	13	0.1	655	5.0	2,611	20.0	20	0.2	33	0.3	442	3.4	9,210	70.7	0	-	0	-
Philippines	12,686	100	9	0.1	0	-	27	0.2	16	0.1	784	6.2	6,837	53.9	812	6.4	122	1.0	1,094	8.6	2,957	23.3	20	0.2	8	0.1
Pakistan	7,649	100	0	-	0	-	170	2.2	5	0.1	462	6.0	6,151	80.4	75	1.0	28	0.4	451	5.9	307	4.0	0	-	0	-
Sri Lanka	6,044	100	5	0.1	5	0.1	8	0.1	1	0.0	733	12.1	5,049	83.5	20	0.3	4	0.1	68	1.1	151	2.5	0	-	0	-
Iran	5,650	100	8	0.1	1	0.0	50	0.9	9	0.2	521	9.2	3,409	60.3	130	2.3	23	0.4	230	4.1	1,269	22.5	0	-	0	-
U.S.A.	5,634	100	20	0.4	17	0.3	95	1.7	119	2.1	515	9.1	2,787	49.5	191	3.4	128	2.3	563	10.0	1,186	21.1	4	0.1	9	0.2
U.K.	5,487	100	53	1.0	3	0.1	65	1.2	19	0.3	173	3.2	2,888	52.6	277	5.0	49	0.9	609	11.1	1,341	24.4	7	0.1	3	0.1
Bosnia-Herzegovina	5,081	100	90	0.2	40	0.1	102	0.2	74	0.1	1,456	2.9	1,731	3.4	334	0.7	286	0.6	479	0.9	487	1.0	0	-	2	0.0
Romania	3,614	100	2	0.1	0	-	11	0.3	11	0.3	992	27.4	2,038	56.4	52	1.4	23	0.6	164	4.5	321	8.9	0	-	0	-
France	3,309	100	5	0.2	0	-	7	0.2	6	0.2	2,741	82.8	332	10.0	10	0.3	22	0.7	44	1.3	142	4.3	0	-	0	-
Jamaica	3,138	100	0	-	0	-	7	0.0	3	0.1	111	3.5	2,846	90.7	32	1.0	12	0.4	110	3.5	20	0.6	2	0.1	1	0.0
South Korea	3,129	100	0	-	0	-	234	7.5	4	0.1	358	11.4	1,164	37.2	29	0.9	8	0.3	334	10.7	998	31.9	0	-	0	-
Ukraine	2,619	100	6	0.2	2	0.1	16	0.6	4	0.2	293	11.2	1,708	65.2	89	3.4	16	0.6	130	5.0	355	13.6	0	-	0	-
Israel	2,489	100	0	-	0	-	3	0.1	0	-	557	22.4	1,535	61.7	14	0.6	6	0.2	137	5.5	237	9.5	0	-	0	-
Germany	2,476	100	3	0.1	0	-	81	3.3	24	1.0	169	6.8	985	39.8	86	3.5	24	1.0	245	9.9	844	34.1	1	0.0	14	0.6
Vietnam	2,460	100	2	0.1	0	-	10	0.4	10	0.4	338	13.7	1,327	53.9	65	2.6	33	1.3	301	12.2	353	14.3	6	0.2	15	0.6
Saudi Arabia	2,440	100	0	-	0	-	197	8.1	5	0.2	140	5.7	1,801	73.8	31	1.3	14	0.6	138	5.7	114	4.7	0	-	0	-
Other Countries	66,183	100	184	0.3	48	0.1	1,754	2.7	275	0.4	13,842	20.9	36,982	55.9	1,222	1.8	565	0.9	3,764	5.7	7,507	11.3	25	0.0	15	0.0
TOTAL	221,184	100	575	0.3	158	0.1	3,438	1.6	743	0.3	28,546	12.9	117,143	53.0	4,504	2.0	1,839	0.8	13,913	6.3	50,154	22.7	87	0.0	84	0.0

Source: Citizenship and Immigration Canada, January 1997

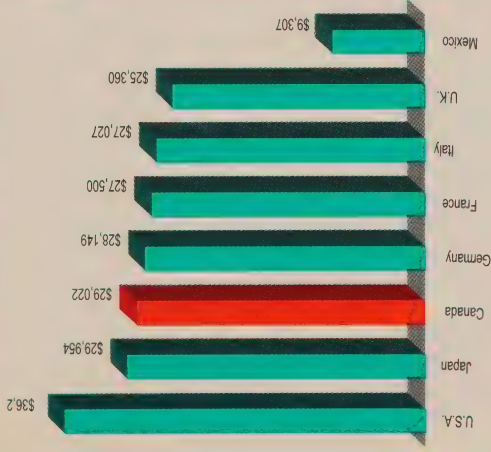
3.1 ECONOMIC GROWTH – REAL GDP – G-7 COUNTRIES – 1995 - 1998



Notes: Figures for 1996 are estimates; figures for 1997 and 1998 are projections.

Source: OECD (No. 60), *Economic Outlook*, December 1996

3.2 GROSS DOMESTIC PRODUCT PER CAPITA – G-7 COUNTRIES* – 1995



* Mexico added to G-7 member countries.

Source: OECD Main Economic Indicators, December 1996

3.3 GROSS DOMESTIC PRODUCT BY INDUSTRY – AT FACTOR COST IN 1986 PRICES (\$ MILLIONS)

INDUSTRY	1975	1980	1985	1990	1991	1992	1993	1994	1995
Agriculture, Forestry & Fishing	11,552	12,344	13,328	15,494	15,144	13,850	14,768	15,328	15,620
Mining	17,220	17,354	18,919	19,926	20,126	20,412	21,424	22,759	23,743
Manufacturing	65,250	75,203	86,218	90,947	84,929	87,472	91,636	98,026	102,360
Construction	20,415	24,380	26,953	32,329	30,915	28,422	27,857	29,350	27,857
Other Utilities	9,754	13,059	15,565	15,934	16,626	16,408	16,832	17,584	17,593
Goods Producing Industries	124,191	142,340	160,983	174,630	167,740	166,564	172,517	183,047	187,173
Transportation & Communications	23,591	29,770	34,517	42,101	42,292	42,659	43,836	46,578	48,508
Wholesale & Retail Trade	36,209	40,810	49,141	58,018	57,149	57,628	60,274	64,727	65,908
Finance, Insurance & Real Estate	43,454	56,961	66,214	78,838	81,855	81,285	83,214	85,247	86,721
Community, Business & Personal Services	71,494	85,589	96,303	115,853	114,454	115,381	116,958	118,993	121,589
Government Services	25,913	28,279	30,955	33,251	33,674	34,089	33,815	33,358	32,690
Services Producing Industries	200,661	241,409	277,130	328,061	329,424	331,042	338,097	348,903	355,416
TOTAL ECONOMY	324,852	383,749	438,113	502,691	497,164	497,606	510,614	531,950	542,589

Note: Includes both the business and non-business sectors.

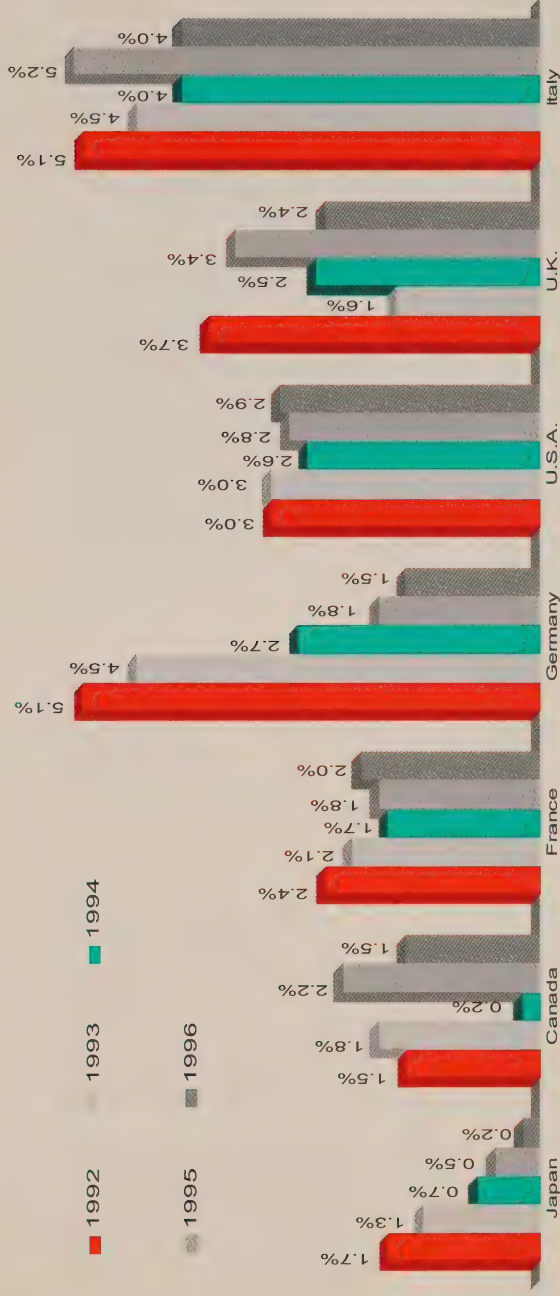
Source: Statistics Canada (Catalogue 11-210), *Canadian Economic Observer*, Historical Statistical Supplement 1995/96

3.4 GROSS DOMESTIC PRODUCT BY INDUSTRY – AT FACTOR COST IN 1986 PRICES (% OF TOTAL ECONOMY)

INDUSTRY	1975	1980	1985	1990	1991	1992	1993	1994	1995
Agriculture, Forestry & Fishing	3.6	3.2	3.0	3.1	3.0	2.8	2.9	2.9	2.9
Mining	5.3	4.5	4.3	4.0	4.0	4.1	4.2	4.3	4.4
Manufacturing	20.1	19.6	19.7	18.1	17.1	17.6	17.9	18.4	18.9
Construction	6.3	6.4	6.2	6.4	6.2	5.7	5.5	5.5	5.1
Other Utilities	3.0	3.4	3.6	3.2	3.3	3.3	3.3	3.3	3.2
Goods Producing Industries	38.2	37.1	36.7	34.7	33.7	33.5	33.8	34.4	34.5
Transportation & Communications	7.3	7.8	7.9	8.4	8.5	8.6	8.6	8.8	8.9
Wholesale & Retail Trade	11.1	10.6	11.2	11.5	11.5	11.6	11.8	12.2	12.1
Finance, Insurance, & Real Estate	13.4	14.8	15.1	15.7	16.5	16.3	16.3	16.0	16.1
Community, Business & Personal Services	22.0	22.3	22.0	23.0	23.0	23.2	22.9	22.4	22.4
Government Services	8.0	7.4	7.1	6.6	6.8	6.9	6.6	6.3	6.0
Services Producing Industries	61.8	62.9	63.3	65.3	66.3	66.5	66.2	65.6	65.5
TOTAL ECONOMY	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

Note: Includes both the business and non-business sector.

3.5 CONSUMER PRICE INFLATION RATES – G-7 COUNTRIES – 1992 TO 1996



Source: IMF, International Financial Statistics, January 1997

3.6 LEADING CANADIAN-OWNED* CORPORATIONS RANKED BY REVENUE

RANK	COMPANY	1995 SALES (\$ MILLIONS)	ASSETS (\$ MILLIONS)	EMPLOYEES
1.	BCE Inc.	24,624	38,697	121,000
2.	George Weston Ltd.	12,966	5,186	76,100
3.	Alcan Aluminium Ltd.	12,746	13,234	39,000
4.	Thomson Corp.	9,916	13,614	43,000
5.	Ontario Hydro	8,996	42,984	21,300
6.	Imasco Ltd.	8,641	56,104	66,500
7.	Noranda Inc.	8,381	12,889	32,000
8.	Canadian Pacific Ltd.	7,946	16,038	36,100
9.	Hydro-Québec	7,610	52,182	20,200
10.	Brascan Ltd.	7,558	4,451	20
11.	Power Corp. of Canada	7,240	31,806	10,300
12.	Bombardier Inc.**	7,100	5,500	35,800
13.	The Oshawa Group Ltd.	6,161	1,384	17,000
14.	Hudson's Bay Co.	5,985	4,208	57,000
15.	Proviso Inc.	5,725	1,052	18,000

* Canadian-owned corporations defined as less than or equal to 50% foreign ownership.

** Information for Bombardier Inc.'s assets and employees are based on 1995 statistics.

Source: Financial Post 500, Summer 1996

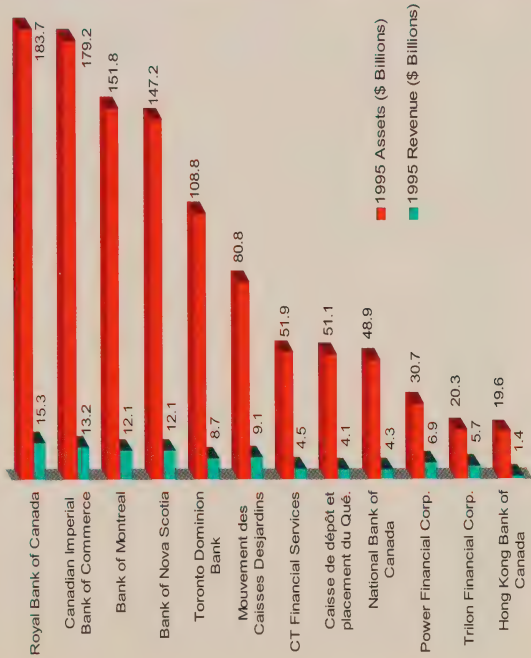
3.7 LEADING FOREIGN-OWNED* CORPORATIONS WITH CANADIAN OFFICES RANKED BY REVENUE

RANK	COMPANY	1995 SALES (\$ MILLIONS)	% FOREIGN OWNERSHIP	PARENT COUNTRY
1.	General Motors of Canada Ltd.	30,776	100	U.S.A.
2.	Ford Motor Co. of Canada Ltd.	21,255	100	U.S.A.
3.	Chrysler Canada Ltd.	13,619	100	U.S.A.
4.	IBM Canada Ltd.	10,310	100	U.S.A.
5.	Imperial Oil Ltd.	8,165	82	U.S.A.
6.	Shell Canada Ltd.	5,004	78	Netherlands
7.	Amoco Canada Petroleum Co. Ltd.	4,967	100	U.S.A.
8.	Canada Safeway Ltd.	4,796	100	U.S.A.
9.	Sears Canada Inc.	3,918	61	U.S.A.
10.	Total Petroleum (North America) Ltd.	3,174	93	France
11.	Mitsui & Co. (Canada) Ltd.	3,104	100	Japan
12.	Honda Canada Inc.	2,909	100	Japan
13.	Cargill Ltd.	2,732	100	U.S.A.
14.	Mobil Oil Canada, Ltd.	2,686	100	U.S.A.
15.	Anglo-Canadian Telephone Co.	2,662	100	U.S.A.

* Foreign-owned corporations are defined as having greater than 50% foreign ownership.

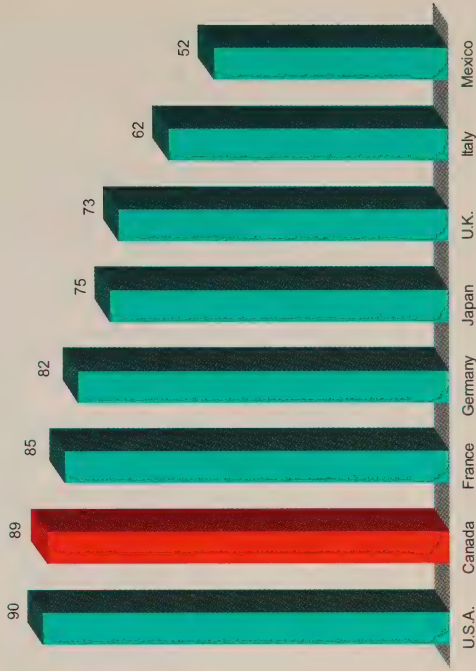
Source: Financial Post 500, Summer 1996

3.8 LEADING FINANCIAL INSTITUTIONS IN CANADA RANKED BY ASSETS – 1995



Source: *Financial Post* 500, Summer 1996

3.9 COUNTRIES' CAPABILITY TO MEET BUSINESS REQUIREMENTS G-7 COUNTRIES* – 1996



* Mexico added to G-7 member countries.

Note: Score (0=low, 100=high); measures the quality and availability of power supply, roads, railroads, air transport, port access and telecommunications.

Source: WEF, *The Global Competitiveness Report*, 1996

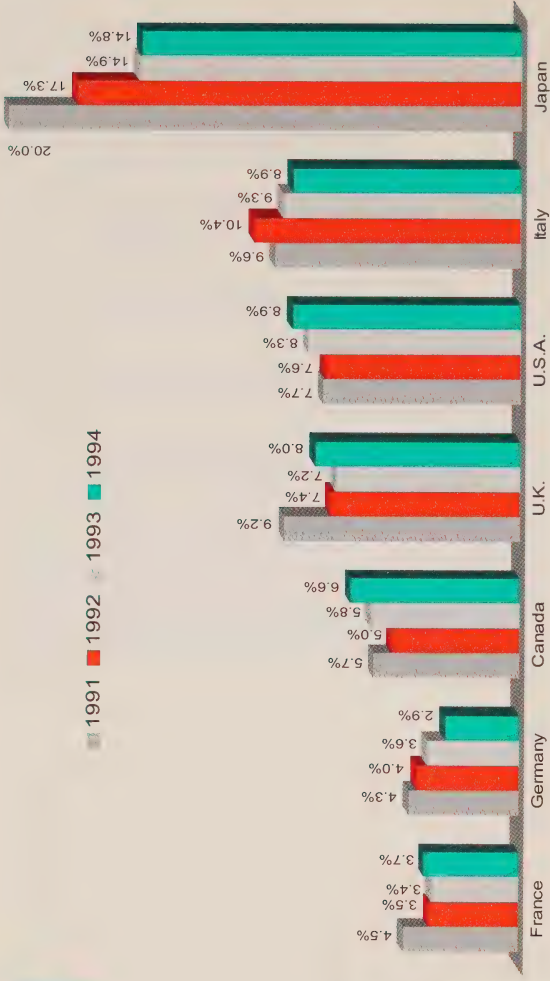
3.10 RATES OF RETURN ON CAPITAL
BUSINESS SECTOR – G-7
COUNTRIES

COUNTRY	1994	1995	1996*	1997**	1998**
Canada	18.3	19.3	19.2	19.2	19.2
United States	18.3	18.3	18.4	18.5	18.5
France	15.0	15.3	15.1	15.7	16.1
Italy	15.1	15.7	15.0	14.5	14.7
Germany	12.9	13.7	14.1	14.5	14.7
United Kingdom	12.1	11.9	12.5	13.5	13.8
Japan	13.8	13.3	13.9	13.2	13.5

* 1996 figures are estimates.
** 1997 & 1998 are projections.

Source: OECD(No. 60), *Economic Outlook*,
December 1996

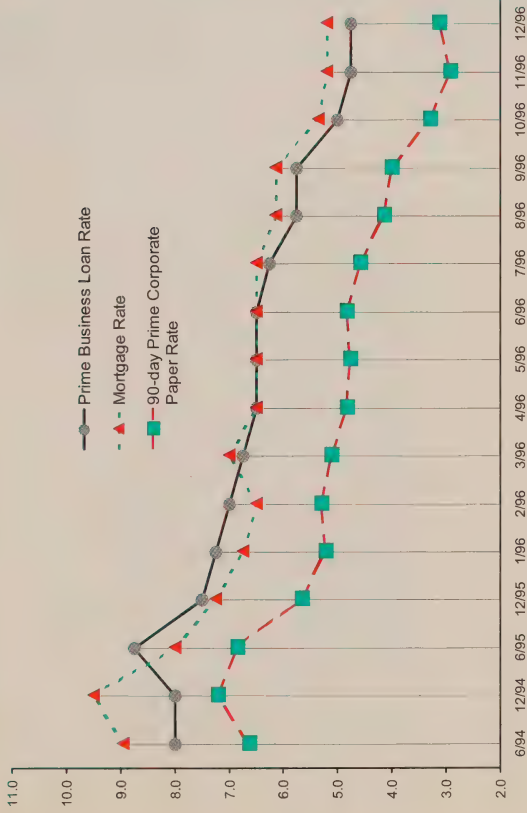
3.11 CORPORATE TAXES – G-7 COUNTRIES – 1991 - 1994



Notes: The figures represent taxes on corporate income (1200) as a percentage of total taxation. Corporate income (1200) includes taxes on corporate income, benefits and capital gains.

Source: OECD Revenue Statistics, 1996

3.12 PRIME BUSINESS LOAN, ONE-YEAR MORTGAGE AND 90-DAY PRIME CORPORATE RATES – 1994 TO 1996



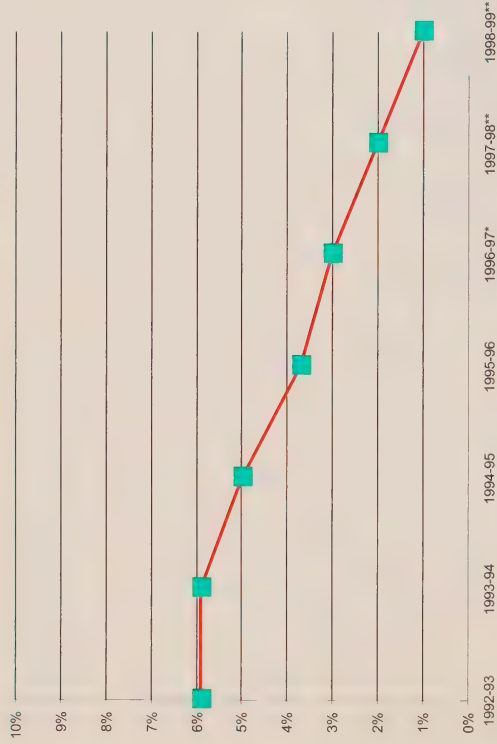
Notes: Bi-yearly for 1994 and 1995; monthly for 1996.
Source: Bank of Canada, *Data Report*, January 1997

3.13 FEDERAL AND PROVINCIAL BUDGETS (\$ MILLIONS)

GOVERNMENT	1992-93	1993-94	1994-95	1995-96
Federal	-41,021	-42,012	-37,462	-28,600
Quebec	-4,932	-4,894	-5,710	-3,969
Ontario	-12,428	-11,300	-10,277	-9,098
Prince Edward Island	-82	-71	-2	3
New Brunswick	-259	-250	-64	76
Nova Scotia	-617	-547	-235	-181
Newfoundland	-261	-205	-127	4
Manitoba	-566	-431	-196	157
Saskatchewan	-592	-272	128	1
Alberta	-3,415	-1,384	958	1,132
British Columbia	-1,686	-910	-446	-235

Source: National Bank of Canada, *Economic and Financial Outlook*, December 1996

3.14 DEFICIT REDUCTION (CANADIAN DEFICIT AS A % OF GDP)



* Figure is estimated.

** Figures are projected.

Source: Department of Finance, *The Federal Budget*, February 1997

3.15 NOMINAL EXCHANGE RATES VIS-À-VIS THE CANADIAN DOLLAR – G-7 COUNTRIES* (AVERAGE OF DAILY RATES)

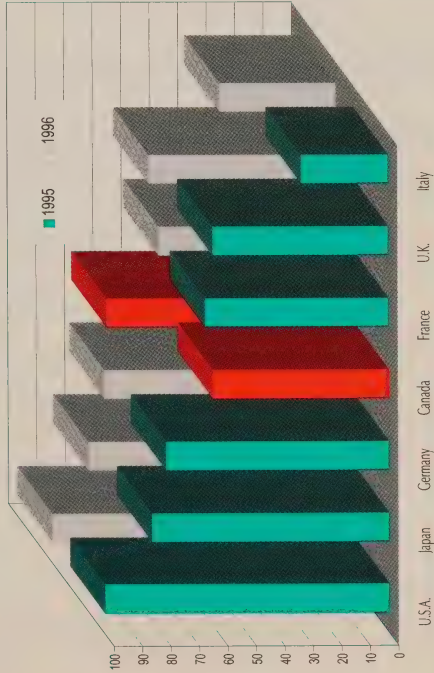
COUNTRY	MONETARY UNIT	1994	1995	1995	1997
Canada	Dollar	1.000	1.000	1.000	1.000
U.S.A.	Dollar	0.732	0.729	0.735	0.748
Japan	Yen	74.817	68.586	80.088	85.340
Germany	Deutschemark	1.188	1.044	1.104	1.132
France	Franc	4.064	3.638	3.751	3.828
Italy	Lira	1,180.820	1,187.318	1,133.725	1,136.874
U.K.	Pound	0.478	0.462	0.472	0.455
Mexico	Peso	2.481	4.680	5.587	5.912

* Mexico added to G-7 member countries.

Notes: Figures for 1996 are estimates; figures for 1997 are projections.

Source: OECD (No. 60), *Economic Outlook*, December 1996

3.16 COMPETITIVENESS RANKING – G-7 COUNTRIES – 1996



Note: U.S.A. = 100%

Source: The World Competitiveness Yearbook 1996

3.17 SHORT AND LONG-TERM INTEREST RATES – G-7 COUNTRIES*** 1993 – 1998

	TERM	1993	1994	1995	1996*	1997**	1998**
Canada	Short	5.0	5.4	7.0	4.4	3.0	3.0
	Long	7.9	8.6	8.4	7.6	6.8	6.5
United States	Short	3.0	4.2	5.5	5.0	5.3	5.3
	Long	5.9	7.1	6.6	6.5	6.5	6.4
France	Short	8.6	5.8	6.6	3.9	3.3	3.8
	Long	7.0	7.5	7.7	6.6	6.1	6.3
Germany	Short	7.3	5.4	4.5	3.3	3.1	3.6
	Long	6.5	6.9	6.9	6.3	6.1	6.3
Italy	Short	10.7	8.5	10.3	9.5	7.6	7.1
	Long	11.3	10.6	11.8	9.0	7.7	7.4
Japan	Short	2.9	2.3	1.2	0.6	0.6	0.9
	Long	4.3	4.4	3.4	3.2	3.1	3.4
United Kingdom	Short	5.9	5.5	6.7	5.9	6.1	6.3
	Long	7.5	8.2	8.2	7.8	7.4	7.1
Mexico	Short	15.5	14.7	48.4	33.0	23.0	15.0
	Long	15.5	13.8	39.8	34.0	23.0	15.5

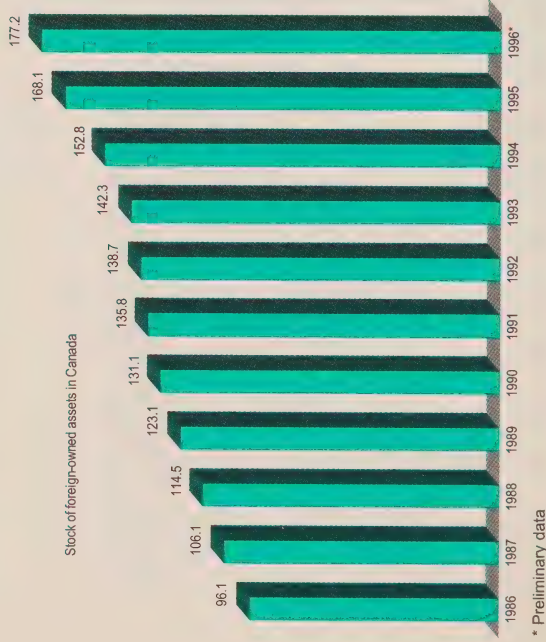
* Estimates. ** Projections. *** Mexico added to G-7 member countries.

Notes: **Short-term rates:** U.S.: 3-mth Treasury bills; Japan: 3-6 mth CD; Germany, France, U.K.: 3-mth Interbank rates; Italy: Interbank deposits; Canada: 90-day finance company paper; Mexico: 3-mth Treasury certificates.

Long-term rates: U.S., Japan and U.K.: 10-yr government bonds; Germany: 8-15 yr public sector bonds; Italy: long-term government bonds, gross rate; Canada: 10-yr federal government bonds; Mexico: 1-yr treasury certificate.

Source: OECD, (No. 60), *Economic Outlook*, December 1996

4.1 GROWTH OF FOREIGN DIRECT INVESTMENT INTO CANADA 1986 – 1996 (\$ BILLIONS)



Sources: Statistics Canada (Catalogue 67-202-XPB), *Canada's International Investment Position* 1995, 1996; *The Daily* (Catalogue 11-001), February 26, 1997

4.2 GROWTH OF CANADIAN DIRECT INVESTMENT ABROAD 1986 – 1996 (\$ BILLIONS)



Sources: Statistics Canada (Catalogue 67-202-XPB), *Canada's International Investment Position* 1995, 1996; *The Daily* (Catalogue 11-001), February 26, 1997

4.3 GROSS LONG-TERM INFLOWS, OUTFLOWS AND NET FLOWS – FOREIGN DIRECT INVESTMENT INTO CANADA BY INDUSTRY AND ALL COUNTRIES (\$ MILLIONS)

INDUSTRY	1989	1990	1991	1992	1993	1994	1995
TOTAL GROSS LONG-TERM INFLOWS	13,174	12,950	11,904	14,320	11,500	14,500	19,350
Wood and paper	2,836	393	1,043	1,976	1,337	2,370	750
Energy and metallic minerals	3,417	3,029	2,332	3,200	1,523	2,066	2,025
Machinery and transportation equipment	848	827	728	810	876	855	1,300
Finance and insurance	1,942	3,139	2,151	3,389	2,655	2,643	3,651
Services and retailing	1,223	1,240	1,570	1,198	1,632	3,557	2,004
Other industries	2,909	4,322	4,080	3,746	3,477	3,009	9,620
TOTAL GROSS LONG-TERM OUTFLOWS	-11,074	-4,100	-4,404	-6,720	-7,900	-9,600	-9,250
Wood and paper	-1,673	-403	-194	-510	-1,729	-2,348	-1,012
Energy and metallic minerals	-5,999	-471	-710	-2,003	-1,429	-2,167	-2,583
Machinery and transportation equipment	-92	-208	-126	-348	-253	-645	-177
Finance and insurance	-987	-1,353	-1,495	-1,890	-2,155	-3,228	-2,348
Services and retailing	-379	-207	-703	-431	-454	-264	-518
Other industries	-1,944	-1,459	-1,176	-1,539	-1,880	-948	-2,613
TOTAL NET LONG-TERM FLOWS	2,100	8,850	7,500	7,600	3,600	4,900	10,100
Wood and paper	1,163	-10	849	1,466	-392	22	-262
Energy and metallic minerals	-2,582	2,558	1,621	1,197	94	-101	-558
Machinery and transportation equipment	756	619	602	463	624	210	1,123
Finance and insurance	955	1,787	656	1,499	499	-584	1,303
Services and retailing	843	1,033	867	768	1,178	3,293	1,486
Other industries	965	2,863	2,904	2,207	1,598	2,061	7,008

Source: Statistics Canada (Catalogue 67-001), Canada's Balance of International Payments, 1st Quarter 1996

4.4 GROSS LONG-TERM INFLOWS, OUTFLOWS AND NET FLOWS – CANADIAN DIRECT INVESTMENT ABROAD BY INDUSTRY AND ALL COUNTRIES (\$ MILLIONS)

INDUSTRY	1989	1990	1991	1992	1993	1994	1995
TOTAL GROSS LONG-TERM INFLOWS	7,595	5,570	4,580	5,502	5,170	7,600	7,400
Wood and paper	293	162	117	200	442	86	411
Energy and metallic minerals	2,487	1,375	1,364	1,378	1,672	1,062	1,318
Machinery and transportation equipment	222	54	100	294	294	144	581
Finance and insurance	1,094	973	1,519	1,722	678	2,046	1,735
Services and retailing	594	435	521	198	741	410	1,165
Other industries	2,904	2,572	960	1,710	1,344	3,851	2,190
TOTAL GROSS LONG-TERM OUTFLOWS	-13,045	-10,770	-10,680	-9,902	-13,170	-15,700	-13,800
Wood and paper	-320	-585	-351	-287	-674	-875	-797
Energy and metallic minerals	-2,813	-2,296	-2,401	-2,754	-3,708	-4,674	-3,311
Machinery and transportation equipment	-445	-336	-377	-546	-733	-943	-680
Finance and insurance	-3,035	-2,595	-2,753	-2,443	-1,914	-2,486	-1,602
Services and retailing	-1,462	-1,543	-1,331	-904	-2,256	-1,433	-1,914
Other industries	-4,970	-3,416	-3,468	-2,968	-3,884	-5,290	-5,495
TOTAL NET LONG-TERM FLOWS	-5,450	-5,200	-6,100	-4,400	-8,000	-8,100	-6,400
Wood and paper	-26	-423	-234	-87	-232	-789	-386
Energy and metallic minerals	-326	-921	-1,037	-1,376	-2,037	-3,612	-1,993
Machinery and transportation equipment	-223	-282	-276	-252	-439	-799	-99
Finance and insurance	-1,941	-1,623	-1,235	-721	-1,237	-440	133
Services and retailing	-868	-1,108	-810	-706	-1,515	-1,022	-749
Other industries	-2,066	-844	-2,508	-1,258	-2,540	-1,438	-3,305

Source: Statistics Canada (Catalogue 67-001), Canada's Balance of International Payments, 1st Quarter 1996

4.5 FOREIGN DIRECT INVESTMENT IN CANADA – BY INDUSTRY 1995 (\$ MILLIONS)



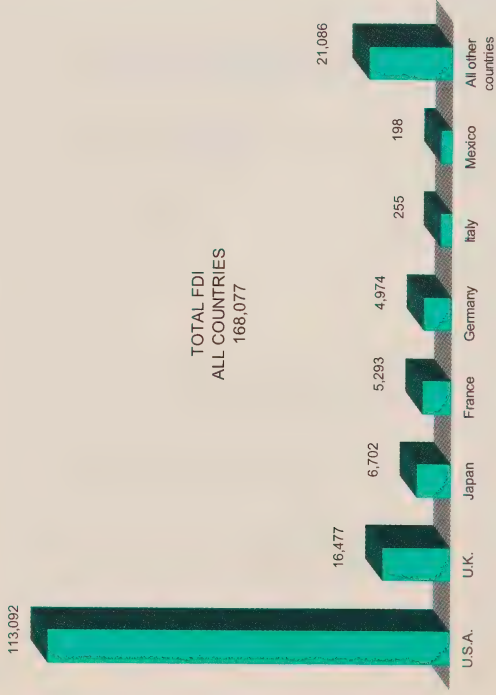
Source: Statistics Canada (Catalogue 67-202-XPB), Canada's International Investment Position 1995, 1996

4.6 CANADIAN DIRECT INVESTMENT ABROAD – BY INDUSTRY 1995 (\$ MILLIONS)



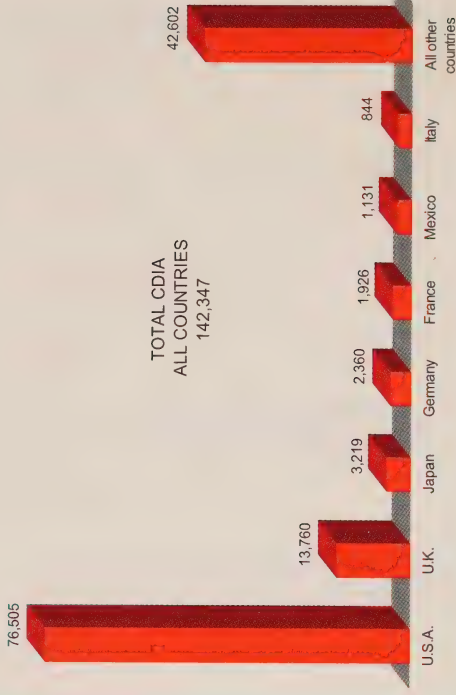
Source: Statistics Canada (Catalogue 67-202-XPB), Canada's International Investment Position 1995, 1996

4.7 FOREIGN DIRECT INVESTMENT IN CANADA – BY COUNTRY OF OWNERSHIP – 1995 (\$ MILLIONS)



Source: Statistics Canada (Catalogue 67-202-XPB), Canada's International Investment Position 1995, 1996

4.8 CANADIAN DIRECT INVESTMENT ABROAD – BY COUNTRY OF INVESTMENT – 1995 (\$ MILLIONS)



Source: Statistics Canada (Catalogue 67-202-XPB), Canada's International Investment Position 1995, 1996

4.9 FOREIGN DIRECT INVESTMENT IN CANADA – INFLOWS AND OUTFLOWS BY COUNTRY AND ECONOMY – G-7 COUNTRIES (\$ MILLIONS)

FDI INFLOWS BY HOST REGION AND ECONOMY**						
COUNTRY	1990	1991	1992	1993	1994	1995*
Canada	9,165	3,139	5,458	6,445	8,254	15,348
United States	55,911	25,231	21,242	53,047	67,967	82,680
France	15,382	17,362	26,389	26,766	23,406	27,622
Germany	3,138	4,665	2,864	357	-4,088	12,348
Italy	7,480	2,751	3,752	4,835	3,004	5,967
United Kingdom	37,839	18,571	18,045	18,670	13,775	41,054
Japan	2,045	1,982	4,217	302	1,240	54

FDI OUTFLOWS BY HOME REGION AND ECONOMY**						
COUNTRY	1990	1991	1992	1993	1994	1995*
Canada	5,513	6,479	4,392	7,513	6,530	6,564
United States	31,708	38,334	47,097	88,968	62,340	131,096
France	40,631	27,421	37,782	26,316	31,145	24,095
Germany	28,253	27,182	23,801	16,994	20,015	48,456
Italy	8,850	8,275	7,118	9,556	6,974	4,406
United Kingdom	22,551	18,681	22,936	33,110	34,604	51,938
Japan	56,034	48,833	26,481	19,954	25,298	29,217

* Estimates.

** Includes gross long-term inflows and outflows, net short-term flows and reinvested earnings.

Source: United Nations, *World Investment Report 1996*

4.10 FOREIGN DIRECT INVESTMENT IN CANADA – INWARD AND OUTWARD STOCK BY COUNTRY AND ECONOMY – G-7 COUNTRIES (\$ MILLIONS)

COUNTRY	FDI INWARD STOCK BY HOST REGION AND ECONOMY****				
	1980	1985	1990	1994	1995*
Canada	63,317	88,270	131,911	144,247	***160,303
United States	97,081	252,036	460,782	688,961	***775,021
France	26,439	45,587	100,945	**194,366	**222,942
Germany	42,820	50,411	129,784	170,746	**183,931
Italy	10,395	25,906	67,657	82,431	***88,802
United Kingdom	73,663	87,411	254,611	292,618	***335,108
Japan	3,823	6,471	11,493	**24,302	***24,475

COUNTRY	FDI OUTWARD STOCK BY HOME REGION AND ECONOMY****				
	1980	1985	1990	1994	1995*
Canada	26,387	55,901	92,006	144,247	***151,519
United States	257,388	342,712	507,814	833,282	***968,465
France	27,593	50,618	128,495	**250,435	**275,758
Germany	50,415	81,788	176,865	**272,772	**322,565
Italy	8,566	22,254	65,460	114,001	***118,966
United Kingdom	94,027	136,947	269,327	384,050	***437,872
Japan	22,016	60,473	238,796	388,269	***419,391

* Estimates.

** Estimated by adding flows to the stock of 1993.

*** Estimated by adding flows to the stock of 1994.

**** Includes gross long-term inward and outward stocks, net short-term inter-company accounts and reinvested stock.

Source: United Nations, *World Investment Report 1996*

4.11 PROFILE OF CANADA'S 15 FASTEST GROWING COMPANIES - 1996

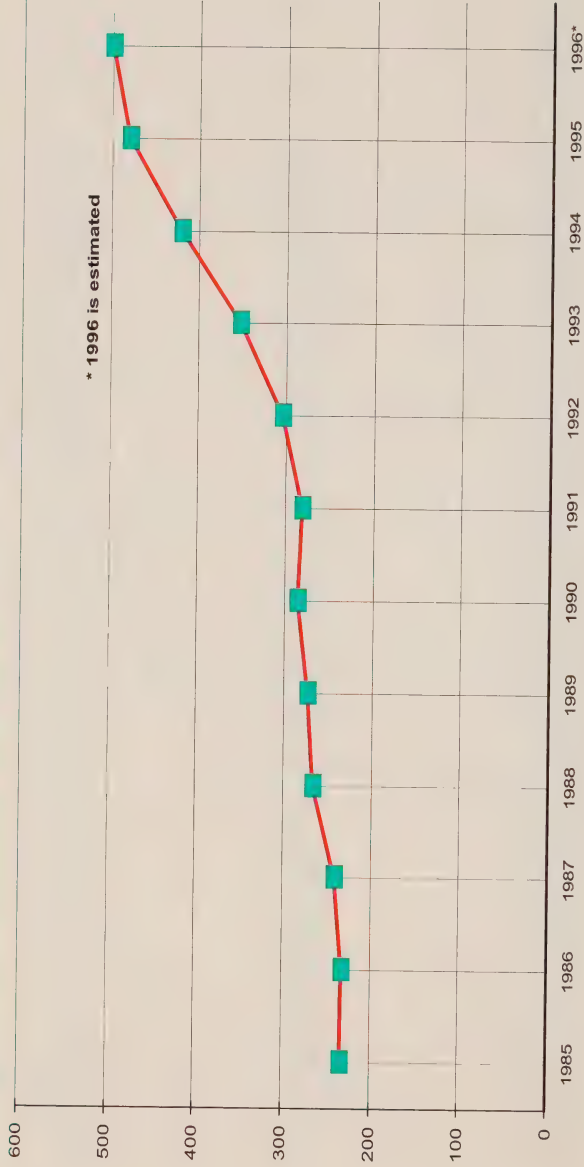
RANK	COMPANY	YEAR FOUNDED	INDUSTRY	LOCATION	REVENUE (\$000) 1990	REVENUE (\$000) 1995	REVENUE GROWTH %	PROFIT (\$000) 1990	PROFIT 1995	SOURCES OF FINANCING
1.	Premier Salons International Inc.	1981	Hair salon	Ontario	2,422	249,227	10,190	119	5,005	1, 3
2.	Maple Homes Canada Ltd.	1987	Building Products	B.C.	115	8,670	7,409	-11	149	1
3.	Hummingbird Communications Ltd.	1984	Connectivity software	Ontario	948	63,722	6,622	83	20,270	1, 6, 8, 9
4.	Alex Informatics Inc.	1988	Parallel computer	Quebec	413	26,370	6,278	163	4,107	1, 3, 6
5.	A.G. Professional Haircare Products Ltd.	1989	Haircare products	B.C.	127	7,000	5,426	-12	-114	1, 3
6.	Ruskin Construction Ltd.	1989	Bridge construction	B.C.	163	8,942	5,384	44	128	1, 3, 4
7.	KL Group Inc.	1989	GUI software developer	Ontario	196	8,500	4,246	9	4,000	1, 2
8.	Philip Environmental Inc.	1980	Waste management and recycling	Ontario	20,387	732,161	3,491	9,540	35,341	1, 2, 3, 6, 9
9.	Magellan Group Inc.	1990	Motivational training	Ontario	180	6,432	3,415	-28	185	1
10.	Intela Tech Inc.	1988	Electronics	Ontario	501	16,529	3,197	20	145	1, 3
11.	McGill Multimedia Inc.	1987	Multimedia	Ontario	186	6,125	3,193	-9	694	1, 3, 7
12.	Cost-Less Express Ltd.	1989	Business-products shopping services	B.C.	102	3,008	2,858	-7	79	1, 2, 3
13.	High-Tech Cable Inc.	1990	Telecommunications software/consulting	Ontario	179	4,511	2,418	-23	281	1, 3
14.	Les Systèmes Zenon Inc.	1989	Computer network services	Quebec	315	7,809	2,380	25	301	1, 3, 12
15.	Jim Scharf Holdings Ltd.	1986	Plastic-wrap dispenser	Sask.	114	2,811	2,365	-60	151	1, 3, 8

* 1 = Owners, 2 = Friends and Relatives, 3 = Chartered Banks, 4 = Other Financial Institutions, 5 = Overseas Lenders Vendors, 6 = Venture Capital, 7 = Informal Investors, 8 = Government Programs, 9 = Public Stock Issues, 10 = Commercial Paper, 11 = Employees, 12 = Suppliers, 13 = Clients.

Source: PROFIT, The Magazine for Canadian Entrepreneurs, June 1996



5.1 GROWTH OF CANADIAN MERCHANDISE TRADE (\$ BILLIONS)



Notes: Canadian trade is defined as merchandise exports plus imports; balance of payment basis; total exports include re-export.

Source: Statistics Canada (Catalogue 67-001), *Canada's Balance of International Payments*, December 1996; Canadian International Merchandise Trade (Catalogue 65-001-XPB) February 1997

5.2 PRINCIPAL CANADIAN EXPORTS – JANUARY TO SEPTEMBER 1996 – BY SELECTED TRADING PARTNER

RANK	EXPORTS TO THE UNITED STATES	VALUE \$ MILLIONS	SHARE %
1.	Vehicles o/t railw/irawm roll-stock, pts, & accessories	43,704	27.8
2.	Mineral fuels, oils & products of their distillation; etc.	18,087	11.5
3.	Machinery, boilers, mechanical appliances, engines, pts	14,417	9.2
4.	Wood & articles of wood; wood charcoal	9,112	5.8
5.	Paper & paperboard; art. of paper pulp, paper/paperboard	9,081	5.8
6.	Plastics and articles thereof	4,177	2.7
7.	Aluminum and articles thereof	3,770	2.4
8.	Furniture; bedding, mattress, mattress support, cushion etc.	3,123	2.0
9.	Iron and steel	2,575	1.6
10.	Pulp of wood/of other fibrous cellulosic material	2,384	1.5
11.	Other exports	46,728	29.7
	TOTAL EXPORTS	157,158	100.0

RANK	EXPORTS TO THE EUROPEAN COMMUNITY	VALUE \$ MILLIONS	SHARE %
1.	Pulp of wood/of other fibrous cellulosic material; waste, etc.	1,349	12.1
2.	Machinery, boilers, mechanical appliances and engines	1,175	10.6
3.	Aircraft, spacecraft and parts thereof	852	7.7
4.	Paper and paperboard; paper pulp	842	7.6
5.	Ores, slag and ash	771	6.9
6.	Electrical machinery parts	636	5.7
7.	Nickel and articles thereof	559	5.0
8.	Wood and articles of wood	490	4.4
9.	Oil seed, oleagi fruits, grain and seed	217	2.0
10.	Copper and articles thereof	218	2.0
11.	Other exports	4,033	36.2
	TOTAL EXPORTS	11,142	100.0

Note: Totals may not add up exactly due to rounding.

Source: Statistics Canada (Catalogue 65-003-XPB), *Exports by Country*, January-September 1996

RANK	EXPORTS TO JAPAN	VALUE \$ MILLIONS	SHARE %
1.	Wood & articles of wood; wood charcoal	2,119	27.3
2.	Mineral fuels, oils & products of their distillation; etc.	908	11.7
3.	Pulp of wood/of other fibrous cellulosic material	677	8.7
4.	Fish & crustacean, mollusc & other aquatic invertebrate	638	8.2
5.	Oil seed, oleagi fruits; miscellaneous grain, seed, fruit, etc.	525	6.8
6.	Ores, slag, and ash	375	4.8
7.	Aluminum and articles thereof	291	3.7
8.	Cereals	270	3.5
9.	Meat and edible meat offal	258	3.3
10.	Paper & paperboard, art. of paper pulp, paper/paperboard	237	3.0
11.	Other exports	1,475	19.0
	TOTAL EXPORTS	7,772	100.0

RANK	EXPORTS TO MEXICO	VALUE \$ MILLIONS	SHARE %
1.	Vehicles o/t railw/irawm, roll-stock, pts & accessories	176	19.9
2.	Oil seed, oleagi fruit; miscellaneous grain, seed, fruit, etc.	141	15.9
3.	Machinery, boilers, mechanical appliances, engines, parts	128	14.4
4.	Cereals	84	9.5
5.	Dairy products; birds' eggs; natural honey; edible products	41	4.6
6.	Salt, sulphur; earth & stone; plastering mat; lime & cem	36	4.1
7.	Pulp of wood/of other fibrous cellulosic material	19	2.2
8.	Mineral fuels, oils & products of their distillation, etc.	17	2.0
9.	Optical, photo, checking, precision, etc.	17	1.9
10.	Ores, slag and ash	16	1.8
11.	Other exports	209	23.6
	TOTAL EXPORTS	885	100.0



5.3 PRINCIPAL CANADIAN IMPORTS - JANUARY TO SEPTEMBER 1996 - BY SELECTED TRADING PARTNER

RANK	IMPORTS FROM THE UNITED STATES	VALUE \$ MILLIONS	SHARE %
1.	Vehicles o/t railw/tramw, roll-stock, pts & accessories	26,803	22.8
2.	Machinery, boilers, mechanical appliances, engines, pts	22,867	19.5
3.	Electrical machinery equipment & parts thereof	13,250	11.3
4.	Plastics & articles thereof	4,863	4.1
5.	Optical, photo, checking, precision, etc.	3,818	3.2
6.	Paper & paperboard, art. of paper pulp, paper/paperboard	2,593	2.2
7.	Special transaction - trade	2,577	2.2
8.	Articles of iron or steel	2,490	2.1
9.	Rubber & articles thereof	1,883	1.6
10.	Printed books & newspapers, pictures & other products	1,783	1.5
11.	Other imports	34,597	29.4
	TOTAL IMPORTS	117,524	100.0

RANK	IMPORTS FROM JAPAN	VALUE \$ MILLIONS	SHARE %
1.	Machinery, boilers, mechanical appliances, engines, pts	2,524	32.7
2.	Electrical machinery equipment & parts thereof	1,706	22.1
3.	Vehicles o/t railw/tramw, roll-stock, pts & accessories	1,680	21.7
4.	Optical, photo, checking, precision, etc.	530	6.9
5.	Rubber & articles thereof	175	2.3
6.	Articles of iron or steel	127	1.6
7.	Photographic or cinematographic goods	113	1.5
8.	Iron & steel	84	1.1
9.	Toys, games & sports requisites; parts & accessories thereof	73	0.9
10.	Tools, implements, cutlery, etc.	44	0.6
11.	Other imports	672	8.7
	TOTAL IMPORTS	7,729	100.0

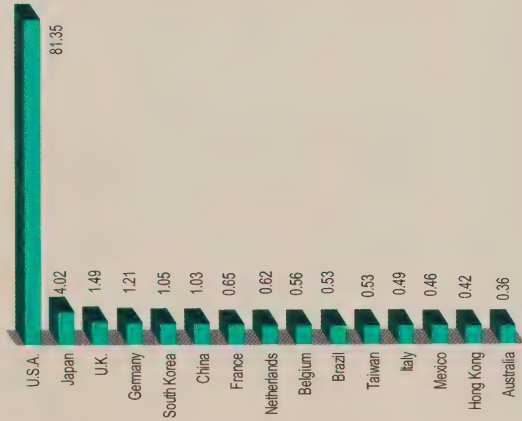
RANK	IMPORTS FROM THE EUROPEAN COMMUNITY	VALUE \$ MILLIONS	SHARE %
1.	Machinery, boilers, mechanical appliances and engines	3,373	20.1
2.	Mineral fuels, oils, and product of their distillation	1,621	9.7
3.	Electrical machinery, equipment and parts thereof	1,584	9.4
4.	Vehicles, parts and accessories	1,210	7.2
5.	Organic chemicals	877	5.2
6.	Iron and steel	626	3.7
7.	Aircraft, spacecraft and parts thereof	445	2.7
8.	Optical, photo, checking, precision, etc.	657	3.9
9.	Pharmaceutical products	491	2.9
10.	Beverages, spirits and vinegar	391	2.3
11.	Other imports	5,524	32.9
	TOTAL IMPORTS	16,797	100.0

RANK	IMPORTS FROM MEXICO	VALUE \$ MILLIONS	SHARE %
1.	Vehicles o/t railw/tramw, roll-stock, pts & accessories	1,560	35.1
2.	Electrical machinery equipment & parts thereof	1,012	22.7
3.	Machinery, boilers, mechanical appliances, engines, pts	711	16.0
4.	Furniture; bedding, mattress, mattress support, cushions, etc.	183	4.1
5.	Mineral fuels, oils and products of their distillation, etc.	135	3.0
6.	Edible vegetables and certain roots and tubers	91	2.0
7.	Organic chemicals	73	1.6
8.	Edible fruits and nuts; peel of citrus fruits & melons	71	1.6
9.	Optical, photo, checking, precision, etc.	65	1.5
10.	Iron and steel	27	0.6
11.	Other imports	523	11.7
	TOTAL IMPORTS	4,451	100.0

Note: Totals may not add up exactly due to rounding.

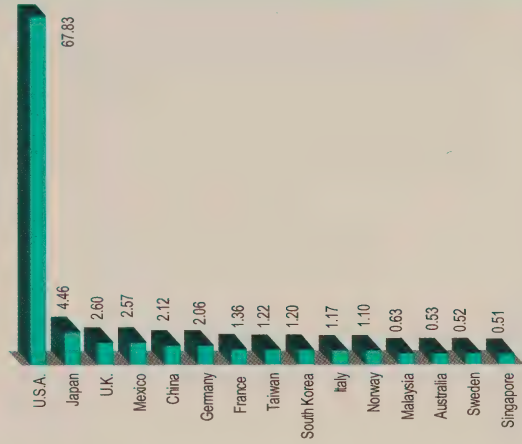
Source: Statistics Canada (Catalogue 65-006-XPB), Imports by Country, January-September 1996

5.4 CANADA'S MAJOR TRADING PARTNERS JANUARY TO SEPTEMBER 1996 (% OF TOTAL EXPORTS)



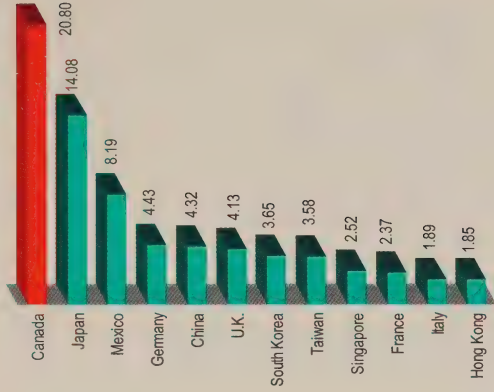
Source: Statistics Canada (Catalogue 65-003-XPB), *Exports by Country*, January-September 1996

5.5 CANADA'S MAJOR TRADING PARTNERS JANUARY TO SEPTEMBER 1996 (% OF TOTAL IMPORTS)



Source: Statistics Canada (Catalogue 65-006-XPB), *Imports by Country*, January-September 1996

5.6 U.S.A.'s MAJOR TRADING PARTNERS 1995 (% OF TOTAL MERCHANDISE TRADE)



Notes: Merchandise exports + imports = Total trade; exports are f.a.s. (free along side value); imports are customs value.

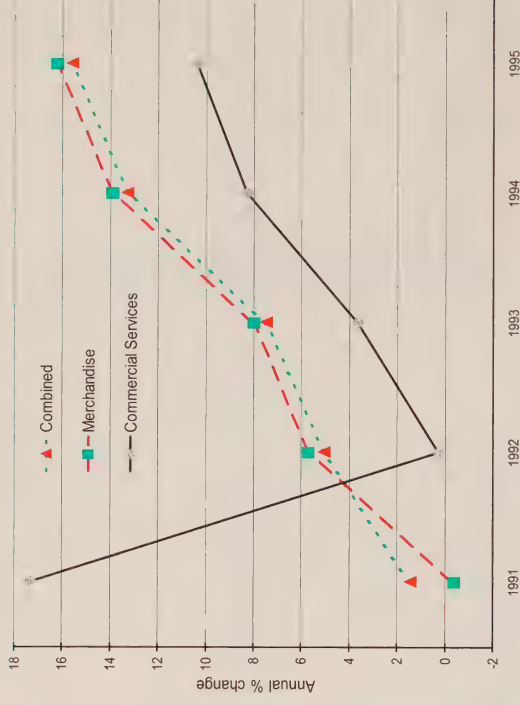
Source: U.S. Dept. of Commerce, *Survey of Current Business*, January 1997

5.7 MERCHANDISE TRADE – CANADA AND OTHER NAFTA COUNTRIES – 1990 – 1995

YEAR	U.S.A.		MEXICO		TOTAL	
	\$ Billions	%	\$ Billions	%	\$ Billions	%
EXPORTS OUTSIDE CANADA						
1990	111.1	99.5	0.6	0.5	111.7	100.0
1991	109.4	99.2	0.9	0.8	110.3	100.0
1992	125.5	98.8	1.5	1.2	127.1	100.0
1993	150.5	99.1	1.4	0.9	151.9	100.0
1994	185.6	99.0	1.9	1.0	187.5	100.0
1995	209.7	99.1	1.9	0.9	211.6	100.0
IMPORTS TO CANADA						
1990	96.9	99.8	0.2	0.2	97.1	100.0
1991	97.5	97.6	2.4	2.4	99.9	100.0
1992	109.0	98.0	2.2	2.0	111.2	100.0
1993	129.2	97.0	3.7	3.0	132.9	100.0
1994	156.1	97.8	3.5	2.2	159.7	100.0
1995	172.9	97.3	4.7	2.7	177.7	100.0
TOTAL TRADE FOR CANADA UNDER NAFTA						
1990	208.0	99.6	0.8	0.4	208.8	100.0
1991	206.9	98.5	3.2	1.5	210.2	100.0
1992	234.5	98.4	3.8	1.6	238.3	100.0
1993	279.8	98.2	5.0	1.8	284.8	100.0
1994	341.7	98.4	5.5	1.6	347.2	100.0
1995	382.7	98.3	6.6	1.7	389.3	100.0

Source: World Trade Organization, *International Trade, Trends and Statistics*, 1996

5.8 CANADIAN EXPORT GROWTH – MERCHANDISE AND COMMERCIAL SERVICES 1991 – 1995

Source: World Trade Organization, *Annual Report*, 1996

6.1 TOTAL INTRAMURAL R&D EXPENDITURES – BY INDUSTRY (\$ MILLIONS)

	1991	1992	1993	1994*	1995**
Agriculture, Fishing and Logging	44	41	45	47	48
Mining and Oil Wells	124	142	163	173	145
Manufacturing:					
Telecommunications equipment	773	734	874	1,026	1,060
Aircraft and parts	615	659	670	673	764
Business machines	330	345	337	359	381
Other electronic equipment	415	458	460	448	460
Pharmaceutical and medicine	261	300	366	392	405
Other chemical products	180	174	175	173	178
Refined petroleum and coal products	163	113	106	96	93
Primary metals (non-ferrous)	164	164	163	141	138
Other transportation equipment	80	88	90	91	91
Paper and allied products	98	94	102	102	110
Other manufacturing	498	538	626	642	646
TOTAL MANUFACTURING	3,577	3,667	3,969	4,143	4,326
Construction	11	10	12	11	12
Utilities	236	236	230	251	245
Trade	214	253	301	362	387
Finance, Insurance and Real Estate	242	349	425	434	453
Services:					
Computer and related services	231	280	313	353	361
Engineering and scientific services	462	513	562	600	637
Management consulting services	38	56	54	60	61
Other services	262	296	298	307	325
TOTAL SERVICES	993	1,145	1,227	1,320	1,384
TOTAL ALL INDUSTRIES	5,441	5,843	6,372	6,741	7,000

* Estimates; ** intentions.

Notes: Other services include transportation and storage and communication services. Figures represent total research and development expenditures by industry on research and development performed.

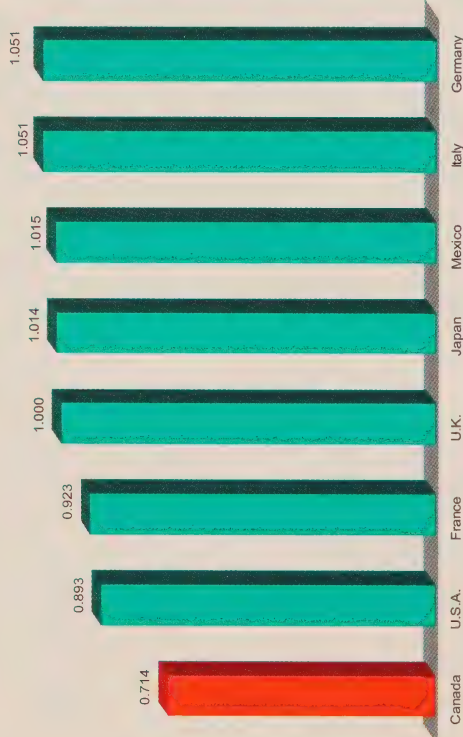
Source: Statistics Canada (Catalogue 88-001), *Service Bulletin*, *Science Statistics*, 1995

6.2 TOTAL R&D PERSONNEL – NATIONWIDE – G-7 COUNTRIES – 1994



Sources: IMD, *The World Competitiveness Yearbook* 1996; U.S. Bureau of Census; U.S. Department of Commerce, 1997; NORACOM Consultants Inc., 1997

6.3 TAX BURDEN INDEX ON R&D INVESTMENT – 1995-1996



Notes: Low = best; high = worst.

1) Canadian figures are based on Quebec tax regime; U.S. figures are based on California tax regime.

2) Figures represent the B index, or ratio of the after-tax cost of a \$1 expenditure on R&D divided by 1 less the corporate income tax rate [B-ATC/(1-t)]. Generally, the lower the B index, the greater the amount of R&D that a firm will undertake.

Source: Conference Board of Canada, *R&D Tax Incentives in OECD Countries: How Canada Compares*, January 1997

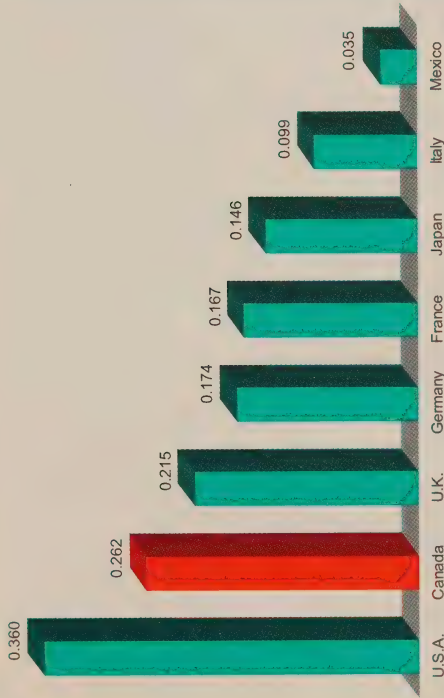
6.4 SOURCE OF FUNDS FOR R&D – 1996

SOURCE OF FUNDS	\$ Millions	1996*
Foreign	1,357	10.80
Private Non-Profit Organizations	343	2.73
Higher Education	1,059	8.43
Business Enterprises	6,029	47.99
Provincial Government	768	6.11
Federal Government	3,008	23.94
TOTAL R&D EXPENDITURES	12,564	100.00

* Estimates

Source: Statistics Canada (Catalogue 88-001-XPB), *Estimates of Canadian Research and Development Expenditures*, November 1996

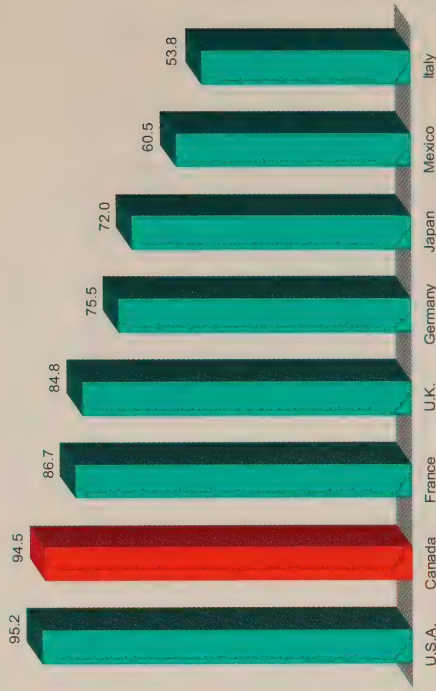
6.5 COMPUTERS PER CAPITA – G-7 COUNTRIES* – 1995



* Mexico added to G-7 member countries.

Source: IMD, *The World Competitiveness Yearbook* 1996

6.6 TELECOMMUNICATIONS INFRASTRUCTURE – G-7 COUNTRIES* – 1996

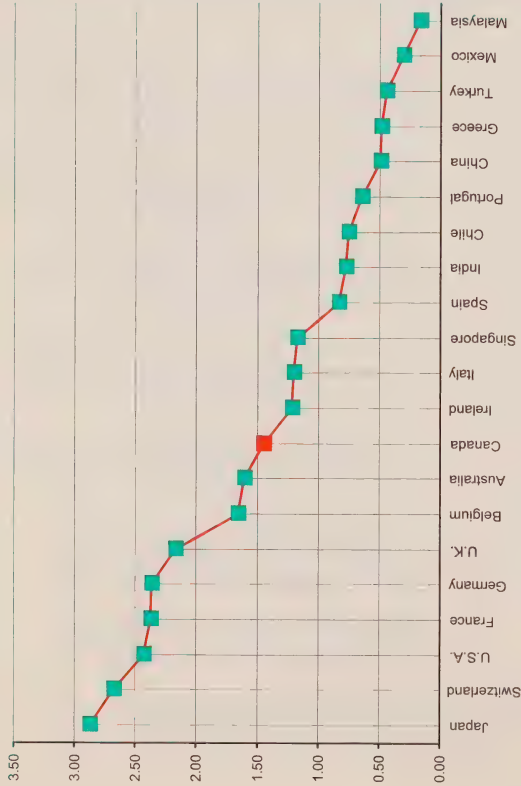


* Mexico added to G-7 member countries.

Note: 0 = does not meet business requirements; 100 = meets business requirements very well.

Source: WEF, *The Global Competitiveness Report* 1996

6.7 R&D EXPENDITURES AS A PERCENTAGE OF GDP – SELECTED COUNTRIES 1994



Source: IMD, *The World Competitiveness Yearbook 1996*

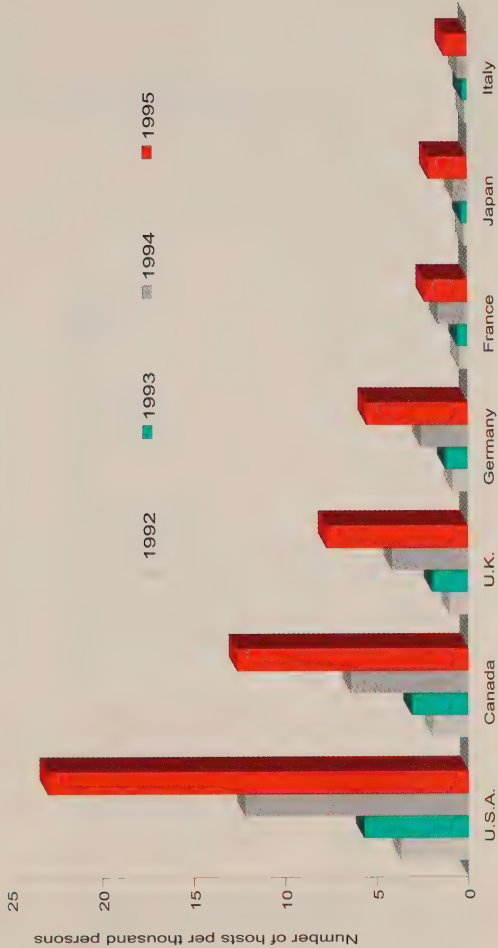
6.8 WORLD COMPETITIVENESS – TECHNOLOGY RANKING G-7 COUNTRIES* – 1996



* Mexico added to G-7 member countries.

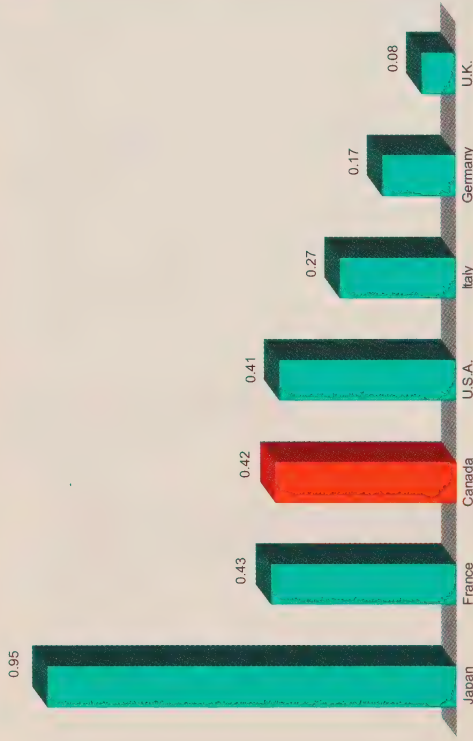
Source: IMD, *The World Competitiveness Yearbook 1996*

6.9 GROWTH OF INTERNET HOSTS – G-7 COUNTRIES – 1992-1995



Sources: International Telecommunication Union, Geneva, Switzerland, 1996; United Nations Populations Fund, *The State of World Population* 1995; NORACOM Consultants Inc., 1996

7.1 GOVERNMENT EXPENDITURES ON R&D – ENERGY SECTOR – G-7 COUNTRIES – 1995 (PER 1,000 UNITS OF GDP)



Note: R&D/GDP including nuclear research.

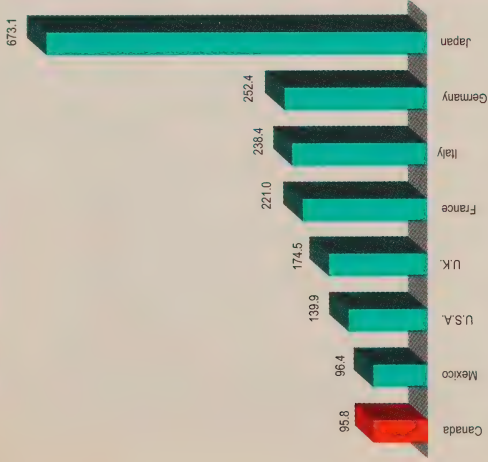
7.2 SELF-SUFFICIENCY IN OIL – G-7 COUNTRIES* – 1995 (MILLION METRIC TONS)

COUNTRY	PRODUCTION**	CONSUMPTION	NET SURPLUS
Canada	112.5	80.0	32.5
United States	385.7	772.7	-387.0
Japan	0.8	264.4	-263.6
United Kingdom	130.5	82.8	47.7
France	2.9	89.7	-86.8
Mexico	154.7	81.2	73.5
Germany	3.9	136.4	-132.5
Italy	5.4	94.4	-89.0

* Mexico added to G-7 member countries.

** Includes crude oil and natural gas liquids.

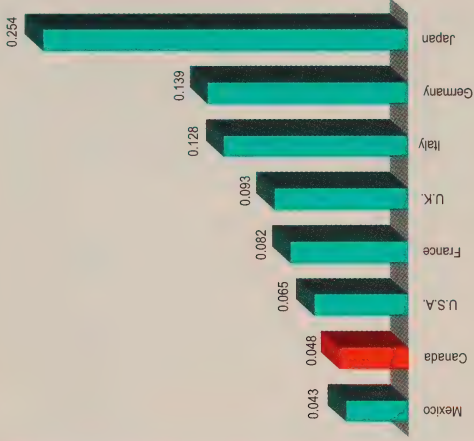
7.3 NATURAL GAS PRICES – FOR INDUSTRY G-7 COUNTRIES* – 1995 (\$/10³ KCAL [GCVB])



* Mexico added to G-7 member countries
Notes: Low = best, high = worst; KCAL = one calorie x 10³;
GCVB = Gross Caloric Value Basis.

Source: International Energy Agency, *Energy Prices and Taxes*, 2nd Quarter 1996

7.4 ELECTRICITY PRICES – FOR INDUSTRY G-7 COUNTRIES* – 1995 (\$/kWH)



* Mexico added to G-7 member countries
Note: Low = best, high = worst; kWH = kilowatt hour.

Source: International Energy Agency, *Energy Prices and Taxes*, 2nd Quarter 1996

7.5 PREMIUM UNLEADED GASOLINE PRICES FOR INDUSTRY – G-7 COUNTRIES* – 95 RON** 1995 (\$/LITRE)

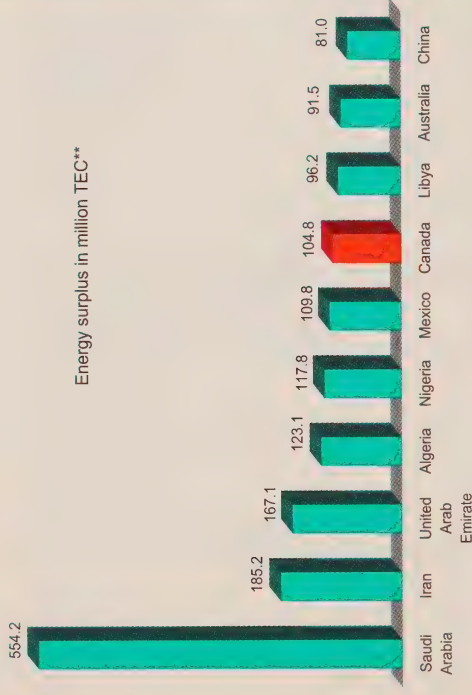


* Mexico added to G-7 member countries.

** Research Octane Number = higher quality octane.
Note: Low = best; high = worst.

Source: International Energy Agency, *Energy Prices and Taxes*, 2nd Quarter 1996

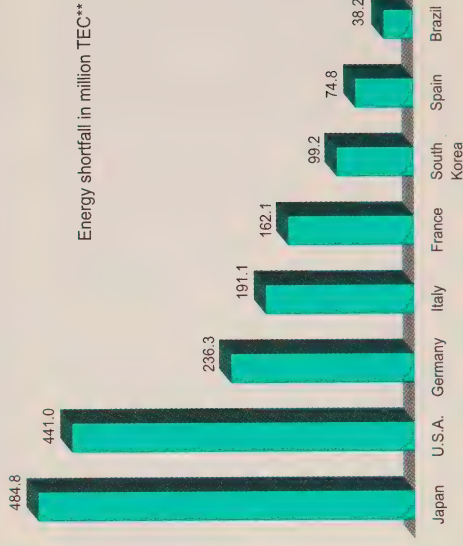
7.6 TOP 10 COUNTRIES WITH THE GREATEST SELF-SUFFICIENCY IN ENERGY* INTERNATIONAL COMPARISON – 1995



* Energy includes all sectors directly related to energy.
 ** TEC = Metric tons of coal equivalent.

Source: *Annuaire économique et géopolitique mondial 1995*

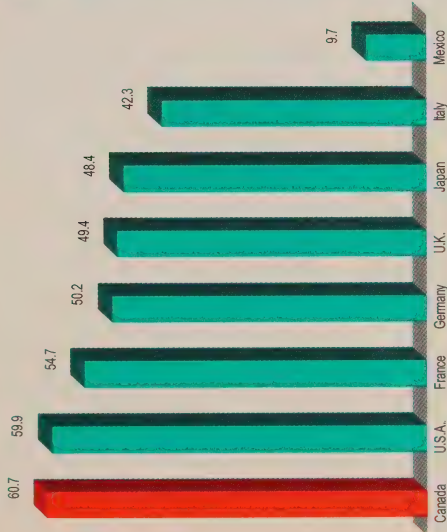
7.7 TOP 10 COUNTRIES WITH THE GREATEST DEPENDENCY ON ENERGY* INTERNATIONAL COMPARISON – 1995



* Energy includes all sectors directly related to energy.
 ** TEC = Metric tons of coal equivalent.

Source: *Annuaire économique et géopolitique mondial 1995*

8.1 TELEPHONE ACCESS LINES PER 100 POPULATION – G-7 COUNTRIES* – 1995



* Mexico added to G-7 member countries.

Source: IMD, *The World Competitiveness Yearbook* 1996

8.2 TRANSPORTATION INFRASTRUCTURE G-7 COUNTRIES* – 1996

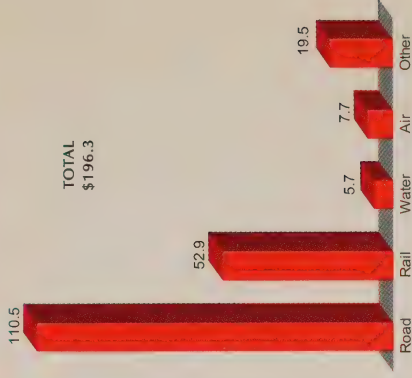
COUNTRY	SCORE	ROADS	RAILROADS	AIR TRANSPORT	PORT ACCESS
United States	88.00	90	81	92	89
Canada	86.00	86	83	88	87
France	82.10	87	84	83	74
Germany	81.90	83	77	84	83
Japan	73.00	62	87	66	77
United Kingdom	67.00	59	50	84	76
Italy	62.20	72	54	64	59
Mexico	48.00	50	29	66	48

* Mexico added to G-7 member countries.

Notes: The score measures the extent to which transportation infrastructure is developed to meet the business requirements of a company competing internationally, and measures adequacy of roads, railroad, air transport and port access. 0 = least adequate; 100 = most adequate.

Source: WEF, *Global Competitiveness Report* 1996

8.3 VALUE OF CANADIAN EXPORTS TO THE U.S.A. – BY TRANSPORTATION MODE – 1995 (\$ BILLIONS)



Source: Statistics Canada, (Catalogue 65-202), *Exports – Merchandise Trade* 1995, 1996

8.4 AIR DISTANCES BETWEEN SELECTED CITIES (IN KILOMETRES)

CITIES	Montreal	Ottawa	Toronto	Vancouver	Calgary	Halifax	Washington	New York	San Francisco	Mexico	Monterrey	London	Paris	Berlin	Rome	Tokyo
Montreal, Canada		165	502	3910	3007	794	787	533	4092	3728	3251	5240	5522	6018	6601	10409
Ottawa, Canada	165		351	3635	3078	956	733	541	3929	3603	3100	5379	5664	6147	6747	10342
Toronto, Canada	502	351		3389	2705	1264	566	553	3652	3262	2753	5729	6015	6494	7009	10367
Vancouver, Canada	3910	3535	3389		674	4429	3782	3915	1287	3937	3270	7585	7937	8013	9031	7533
Calgary, Canada	3007	3078	2705	674		3757	3153	3264	1637	3754	3055	7023	7390	7511	8481	7974
Halifax, Canada	794	956	1264	4429	3757		895	810	4876	4308	3897	5217	5502	5985	6585	10504
Washington, U.S.A.	787	733	566	3782	3153	895		329	3929	3033	2557	5915	6180	6729	7235	10925
New York, U.S.A.	533	541	553	3915	3264	810	329		4140	3362	3174	5586	5851	6403	6907	10870
San Francisco, U.S.A.	4092	3929	3652	1287	1637	4876	3929	4140		3038	2472	8640	8975	9129	10071	8284
Mexico City, Mexico	3728	3603	3262	3937	3754	4308	3033	3362	3038		713	8947	9213	9746	10260	11319
Monterrey, Mexico	3251	3100	2753	3270	3055	3897	2557	3174	2472	713		8454	8748	9218	9818	10731
London, U.K.	5240	5379	5729	7585	7023	5217	5915	5586	8640	8947	8454		341	934	1434	9585
Paris, France	5522	5664	6015	7937	7390	5502	6180	5851	8975	9213	8748	341		880	1108	9738
Berlin, Germany	6018	6147	6494	8013	7511	5985	6729	6403	9129	9746	9218	934	880		1182	8942
Rome, Italy	6601	6747	7009	9031	8481	6585	7235	6907	10071	10260	9818	1434	1108	1182		9881
Tokyo, Japan	10409	10342	10367	7533	7974	10504	10925	10870	8284	11319	10731	9585	9738	8942	9881	

Source: NORACOM Consultants Inc., 1996

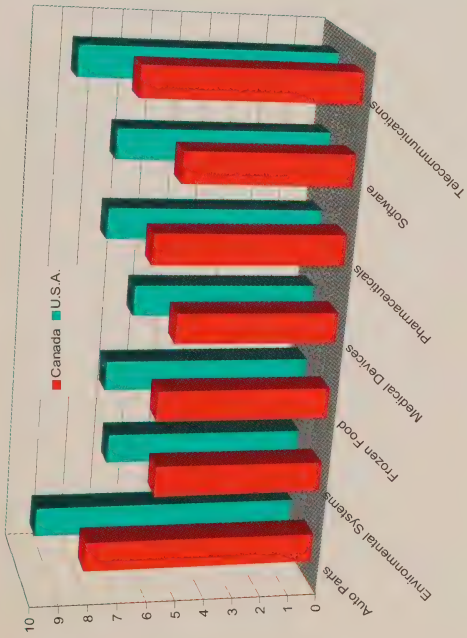
8.5 LARGEST CANADIAN PORTS - BY CARGO
LOADED AND UNLOADED (IN THOUSANDS OF
TONNES)

PORTS	1992	1993	1994	1995
1. Vancouver	61,315	58,878	64,644	69,594
2. Port-Carlier	21,313	19,270	21,655	24,912
3. Sept-Îles/Pointe-Noire	19,195	21,019	22,584	23,142
4. Saint John	15,598	19,266	20,945	18,739
5. Montreal/Contrecoeur	16,577	15,807	19,595	18,601
6. Québec/Lévis	15,660	13,178	16,004	17,383
7. Halifax	13,775	14,178	14,384	13,245
8. Hamilton	12,626	12,394	12,475	11,929
9. Port Hawkesbury*	-	-	6,887	11,891
10. Thunder Bay	12,743	11,279	13,666	11,490

* Data not available for 1992 and 1993.

Source: Statistics Canada, (Catalogue 54-205), Shipping in
Canada, November 1996

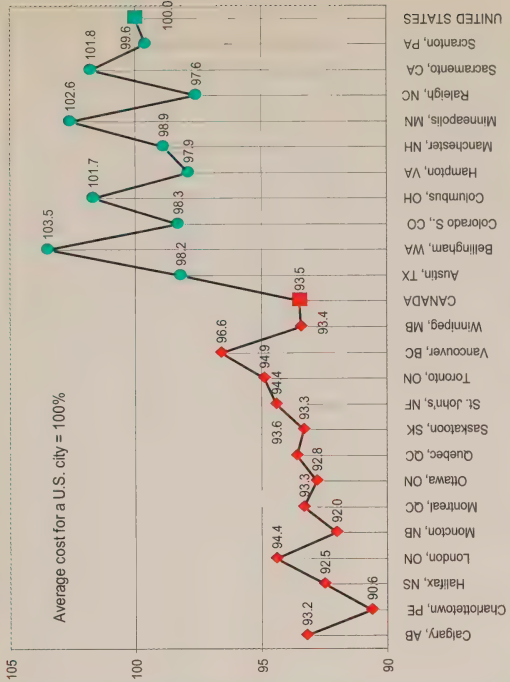
9.1 LOCATION-SENSITIVE COSTS FOR SELECTED INDUSTRIES (10-YEAR ANNUAL AVERAGE) – US\$ MILLION



Note: Based on a model that incorporates the main location-sensitive cost factors (i.e. operating costs, initial facility investment, labor, electricity, transportation, telecommunications, and annualized taxation) for seven industries in 23 cities: 13 in Canada and 10 in the United States. Illustrative business scenarios were developed, based on current tax rates, cost factors and exchange rates.

Source: KPMG, *The Competitive Alternative*, 1996

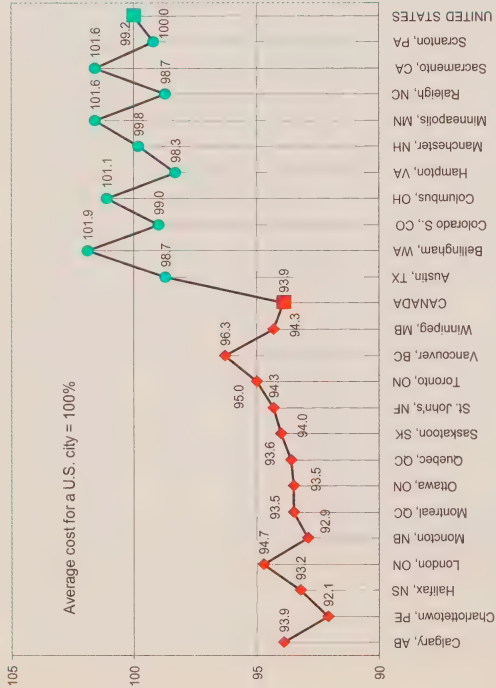
9.2 AUTO PARTS – COST-COMPARATIVE RANKING OF CITIES



Note: Based on a model that incorporates the main location-sensitive cost factors (i.e. operating costs, initial facility investment, labor, electricity, transportation, telecommunications, and annualized taxation) for seven industries in 23 cities: 13 in Canada and 10 in the United States. Illustrative business scenarios were developed, based on current tax rates, cost factors and exchange rates.

Source: KPMG, *The Competitive Alternative*, 1996

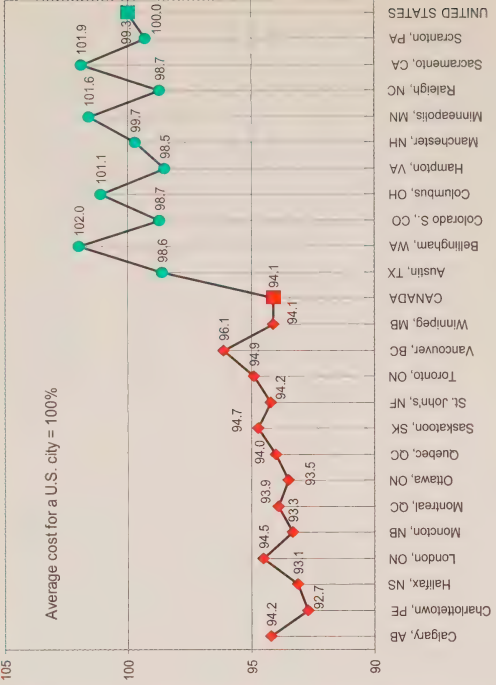
9.3 ENVIRONMENTAL SYSTEMS – COST-COMPARATIVE RANKING OF CITIES



Note: Based on a model that incorporates the main location-sensitive cost factors (i.e. operating costs, initial facility investment, labor, electricity, transportation, telecommunications, and annualized taxation) for seven industries in 23 cities: 13 in Canada and 10 in the United States. Illustrative business scenarios were developed, based on current tax rates, cost factors and exchange rates.

Source: KPMG, *The Competitive Alternative*, 1996

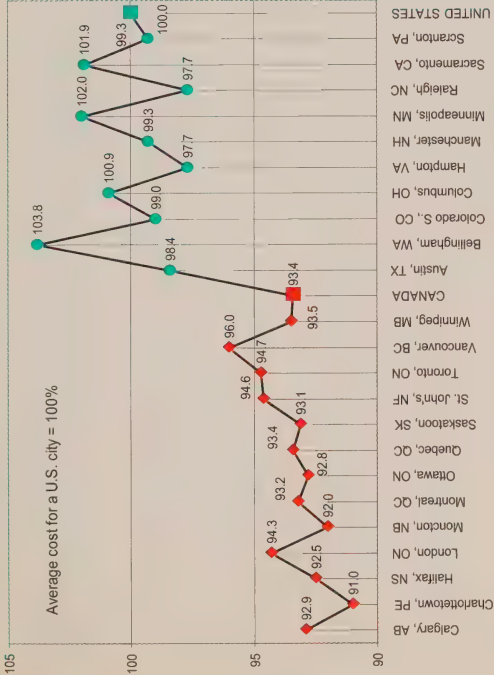
9.4 FROZEN FOODS – COST-COMPARATIVE RANKING OF CITIES



Note: Based on a model that incorporates the main location-sensitive cost factors (i.e. operating costs, initial facility investment, labor, electricity, transportation, telecommunications, and annualized taxation) for seven industries in 23 cities: 13 in Canada and 10 in the United States. Illustrative business scenarios were developed, based on current tax rates, cost factors and exchange rates.

Source: KPMG, *The Competitive Alternative*, 1996

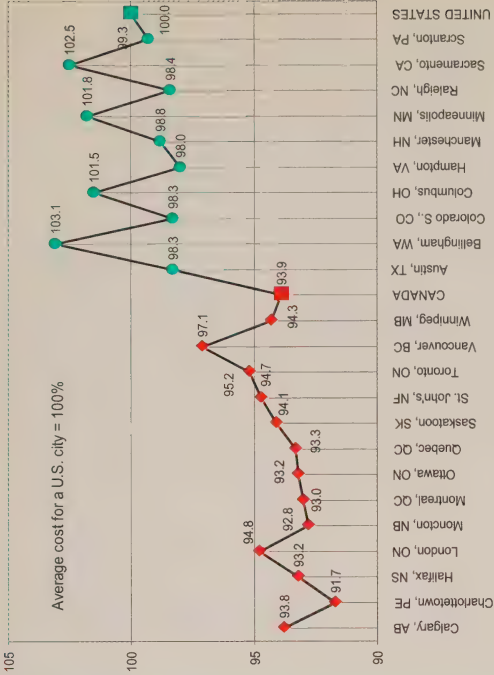
9.5 MEDICAL DEVICES – COST-COMPARATIVE RANKING OF CITIES



Note: Based on a model that incorporates the main location-sensitive cost factors (i.e. operating costs, initial facility investment, labor, electricity, transportation, telecommunications, and annualized taxation) for seven industries in 23 cities: 13 in Canada and 10 in the United States. Illustrative business scenarios were developed, based on current tax rates, cost factors and exchange rates.

Source: KPMG, *The Competitive Alternative*, 1996

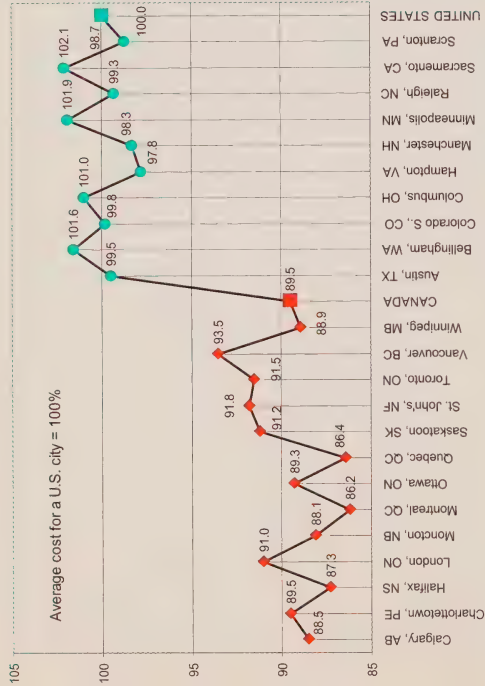
9.6 PHARMACEUTICALS – COST-COMPARATIVE RANKING OF CITIES



Note: Based on a model that incorporates the main location-sensitive cost factors (i.e. operating costs, initial facility investment, labor, electricity, transportation, telecommunications, and annualized taxation) for seven industries in 23 cities: 13 in Canada and 10 in the United States. Illustrative business scenarios were developed, based on current tax rates, cost factors and exchange rates.

Source: KPMG, *The Competitive Alternative*, 1996

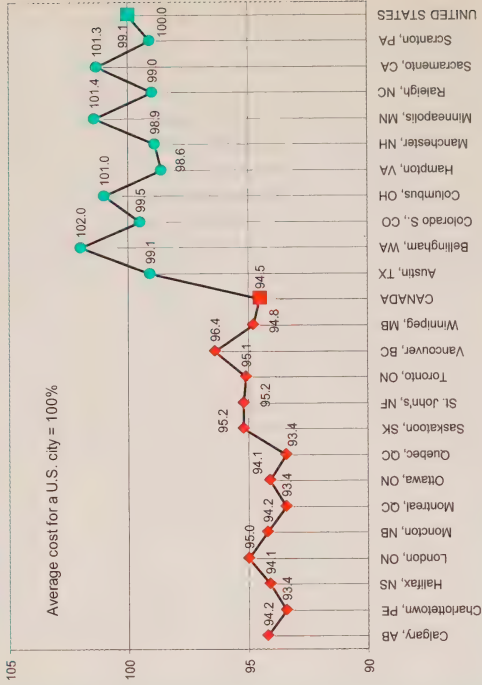
9.7 SOFTWARE PRODUCTION - COST-COMPARATIVE RANKING OF CITIES



Note: Based on a model that incorporates the main location-sensitive cost factors (i.e. operating costs, initial facility investment, labor, electricity, transportation, telecommunications, and annualized taxation) for seven industries in 23 cities: 13 in Canada and 10 in the United States. Illustrative business scenarios were developed, based on current tax rates, cost factors and exchange rates.

Source: KPMG, *The Competitive Alternative*, 1996

9.8 TELECOMMUNICATIONS EQUIPMENT - COST-COMPARATIVE RANKING OF CITIES



Note: Based on a model that incorporates the main location-sensitive cost factors (i.e. operating costs, initial facility investment, labor, electricity, transportation, telecommunications, and annualized taxation) for seven industries in 23 cities: 13 in Canada and 10 in the United States. Illustrative business scenarios were developed, based on current tax rates, cost factors and exchange rates.

Source: KPMG, *The Competitive Alternative*, 1996

10.1 HEALTH AND MEDICAL INDEX RANKING OF G-7 COUNTRIES* – 1996

RANK	COUNTRY	SCORE**
1.	Canada	39
2.	Japan	40
3.	France	48
4.	Italy	53
5.	Germany	56
6.	United States	58
7.	United Kingdom	77
8.	Mexico	79

* Mexico added to G-7 countries.

** Low = best; high = worst.

Note: Ranking takes into account 19 factors based on medical and health issues.

Sources: IMD, *The World Competitiveness Yearbook 1996*; *The World Health Report 1996*; NORACOM Consultants Inc. 1997

10.2 HEALTH SPENDING AS A % OF GDP INTERNATIONAL COMPARISON – 1994

COUNTRY	% OF GDP	% OF TOTAL PUBLIC SPENDING	\$ PER CAPITA IN PPP'S*
United States	14.20	(a)16.5	3,498
Canada	9.80	14.3	2,010
France	9.70	13.6	1,866
Netherlands	8.80	12.2	1,641
Germany	(a)8.6	(a)12.2	(a)1,816
Italy	(a)8.6	(a)10.6	(a)1,522
Australia	8.50	(a)14.6	1,606
Sweden	7.70	9.2	1,348
Japan	(a)7.3	(a)15.1	(a)1,484
United Kingdom	6.90	(a)12.8	1,211
Mexico	(b)4.9	–	(b)350

* Purchasing power parities (PPP) are the rates of currency conversion which eliminate the differences in price levels between countries and are given in national currency units per U.S. dollar.

Notes: – not available; (a) 1993; (b) 1992.

Sources: OECD, *The OECD Observer 1996*; OECD Health Data 1996; OECD National Accounts 1996; NORACOM Consultants Inc., 1997

10.3 THE HUMAN DEVELOPMENT INDEX – 1996

RANK	COUNTRY	HUMAN DEVELOPMENT INDEX*
------	---------	--------------------------

1.	Canada	0.951
2.	United States	0.940
3.	Japan	0.938
4.	Netherlands	0.938
5.	Norway	0.937
6.	Finland	0.935
7.	France	0.935
8.	Iceland	0.934
9.	Sweden	0.933
10.	Spain	0.933
11.	Australia	0.929
12.	Belgium	0.929
13.	Austria	0.928
14.	New Zealand	0.927
15.	Switzerland	0.926
16.	United Kingdom	0.924
17.	Denmark	0.924
18.	Germany	0.920
19.	Ireland	0.919
20.	Italy	0.914

* HDI measures a country's life expectancy, educational attainment and adjusted real income. 1 = best; 0 = worst.

Source: United Nations, *Human Development Report 1996*

10.4 HIGHEST QUALITY OF LIFE INDEX
G-7 COUNTRIES* – 1996

RANK	COUNTRY	SCORE**
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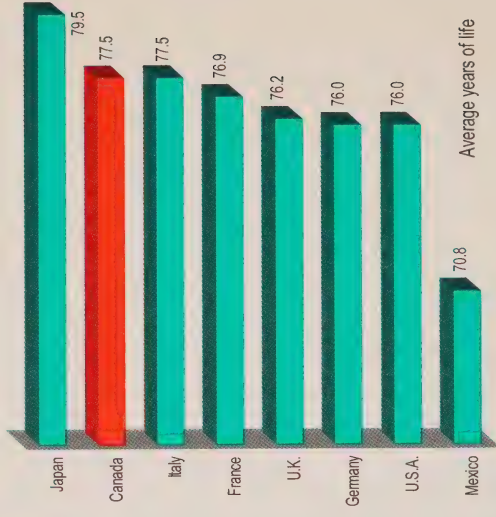
1.	Canada	9.06
2.	Germany	8.64
3.	France	8.00
4.	United States	7.89
5.	United Kingdom	6.85
6.	Italy	6.80
7.	Japan	5.43
8.	Mexico	3.85

* Mexico added to G-7 member countries.

** High = best; low = worst.

Note: The highest quality of life indicator is based on a composite of many factors including political and social environment, security, culture, health, education, public services, recreation, consumer goods, housing and natural environment.

Source: IMD, *The World Competitiveness Yearbook 1996*

10.5 LIFE EXPECTANCY AT BIRTH
G-7 COUNTRIES* – 1995

* Mexico added to G-7 member countries.

Note: Average estimates for 1990 to 1995.

Source: IMD, *The World Competitiveness Yearbook 1996*

10.6 CRIME RATES – CANADA AND U.S.A. – 1995



Notes: 0 =best; 100 = worst.

- (1) Defined as 1st and 2nd degree murder, manslaughter and infanticide.
- (2) Defined as aggravated sexual assault and sexual assault with a weapon
- (3) Defined as assault with weapon or causing bodily harm, aggravated assault level 3 and unlawfully causing bodily harm.

Sources: Statistics Canada; Canadian Centre for Justice Statistics, 1996; FBI, Uniform Crime Reports, 1995

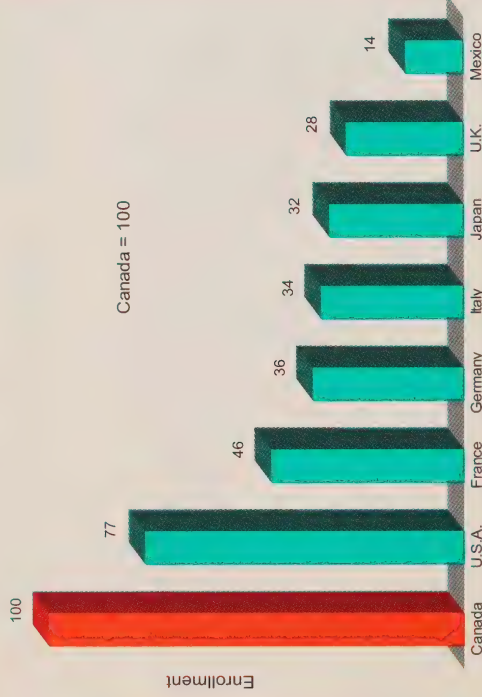
10.7 PUBLIC EXPENDITURES AS A % OF GDP LABOUR MARKET TRAINING – G-7 COUNTRIES* – 1994-1995



* Figures for Italy not available.
** Figures are for 1994.

Source: OECD, Employment Outlook 1996

11.1 HIGHER EDUCATION ENROLLMENT – G-7 COUNTRIES*



* Mexico added to G-7 member countries.

Note: Based on the 20 to 24 year-old population enrolled in higher education in 1992.

Source: IMD, *The World Competitiveness Yearbook 1996*

11.2 EDUCATION OF WORKERS IN CANADA
AS A % OF TOTAL WORKERS – 1980 vs 1996

WORKERS' EDUCATIONAL LEVEL	1980	1996	CHANGE
0-8 Years	15.4	5.2	-10.2
High School	53.3	37.2	-16.1
Some Post-Secondary	8.5	9.6	1.1
Post-Secondary Diploma/Certificate	11.6	31.0	19.4
University Degree	11.2	17.3	6.1

Source: Statistics Canada (Catalogue 71-001), *The Labour Force*, November 1996

11.3 PERCENTAGE OF TOTAL GRADUATES – BY FIELD OF STUDY – G-7 COUNTRIES

RANK	COUNTRY	TOTAL GRADUATES ALL COUNTRIES	EDUCATION, HUMANITIES & ARTS	LAW, SOCIAL SCIENCE, BUSINESS ADMINISTRATION	MASS COMMUNICATIONS & TRADES	MATHS, COMPUTER SCIENCE, MEDICAL & HEALTH	ENGINEERING, ARCHITECTURE & COMMERCE	TRANSPORT & AGRICULTURE	OTHER FIELDS OF STUDY
1.	U.S.A. (d)	44.4	12.8	14.6	2.2	7.0	3.9	1.5	2.4
2.	Japan (c)	15.3	4.7	4.4	1.4	1.2	2.6	0.4	0.6
3.	Canada (a)	14.7	1.7	2.2	0.3	1.1	2.0	0.3	7.1
4.	U.K. (c)	8.8	1.7	2.6	0.1	2.1	1.3	0.1	0.9
5.	France (b)	8.6	2.6	3.1	0.0	1.7	1.2	0.0	0.0
6.	Germany (d)	5.6	0.6	1.2	0.1	1.7	1.4	0.3	0.3
7.	Italy (a)	2.6	0.5	0.9	0.0	0.8	0.3	0.1	0.0
	Total	100.0	24.6	29.0	4.1	15.6	12.7	2.7	11.3

Notes: 0.0 = less than 1/10th of 1%. Ranked according to the total number of graduates. a) 1993, b) 1992, c) 1991, d) 1990.

Source: UNESCO, Statistical Yearbook 1995

12.1 DISTRIBUTION OF EMPLOYMENT – BY INDUSTRY (% OF TOTAL EMPLOYMENT)

INDUSTRY	1970	1980	1984	1985	1996
Agriculture	6.3	4.4	3.3	3.2	3.3
Forestry, Fishing, Mining, Oil	2.8	2.8	2.3	2.2	2.0
Manufacturing	22.7	19.7	15.9	15.3	15.2
Construction	6.0	5.8	6.3	5.4	5.3
Transportation and Communications	7.7	7.3	6.5	6.6	7.5
Public Utilities	1.2	1.2	1.1	1.1	1.1
Trade, Retail & Wholesale	16.7	17.2	17.9	17.1	17.3
Finance, Insurance & Real Estate	4.7	5.7	6.0	6.0	5.8
Community, Business & Personal Services	25.7	29.0	34.1	37.3	37.6
Public Administration	6.2	6.9	6.6	6.0	6.0
TOTAL EMPLOYMENT	100.0	100.0	100.0	100.0	100.0

* Data may not add up exactly due to rounding.

Note: Seasonally adjusted.

12.2 GROWTH BY OCCUPATION – TOTAL LABOUR FORCE – 1996

OCCUPATION	1989 000's	1996 000's	1989-1996* GROWTH %
Social Sciences	241	319	32.4
Artistic, Literary and Recreational	267	346	29.6
Teaching	573	663	15.7
Managerial, Administrative and Related Fields	1,684	1,961	16.4
Medicine and Health	671	762	13.6
Natural Sciences, Engineering & Mathematics	502	568	13.1
Sales	1,303	1,453	11.5
Forestry and Logging	77	73	-5.2
Service	1,916	2,065	7.8
Materials Handling	334	373	11.7
Transport Equipment Operating	535	558	4.3
Other Crafts	172	168	-2.3
Product Fabrication, Assembly and Repair	1,188	1,170	-1.5
Religion	34	35	2.9
Farming, Horticultural & Animal Husbandry	482	511	6.0
Mining and Quarrying	72	64	-11.1
Construction Trades	900	797	-11.4
Machining	259	237	-8.5
Clerical	2,347	2,074	-11.6
Processing	475	398	-16.2
Fishing, Hunting, Trapping	45	38	-15.6
Unclassified	74	514	85.6
TOTAL – ALL OCCUPATIONS	14,151	15,147	7.3

* Average annual compound growth rates.

Source: Statistics Canada (Catalogue 71-220), Labour Force Annual Averages, 1997

Source: Statistics Canada, (Catalogue 71-001), Labour Force Survey, 1997

12.3 EMPLOYEE BENEFIT COSTS – CANADA AND THE UNITED STATES – 1996 (AS A % OF GROSS ANNUAL PAYROLL)

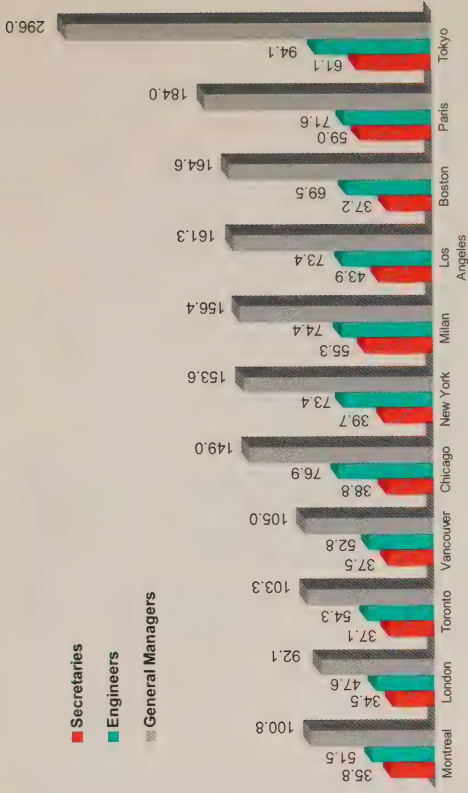
EMPLOYEE BENEFITS	PRIVATE SECTOR		PUBLIC SECTOR	
	CANADA	U.S.A.	CANADA	U.S.A.
Payments for time not worked	7.8	7.9	16.5	9.9
Statutory benefits*	11.0	11.2	12.7	7.7
Employer sponsored benefits**	12.1	11.9	15.6	19.7
Profit sharing and stock bonuses	4.0	3.7	1.0	1.2
TOTAL	34.9	34.7	45.8	38.5

* Legally required.

** Includes pension plan contributions and premiums, life insurance and death benefits, hospital, surgical, medical, dental, disability, sickness and accident insurance, disability wage continuation, sick leave pay, paid rest periods, travel time, clothes change time, meals, education and child care.

Sources: U.S. Bureau of Labor Statistics, Division of Employment Cost Trends, 1996; KPMG, Survey of Employee Benefit Costs in Canada, 1996; NORACOM Consultants Inc., 1997

12.4 ADMINISTRATIVE AND PROFESSIONAL LABOUR COSTS MAJOR WORLD CITIES – 1996

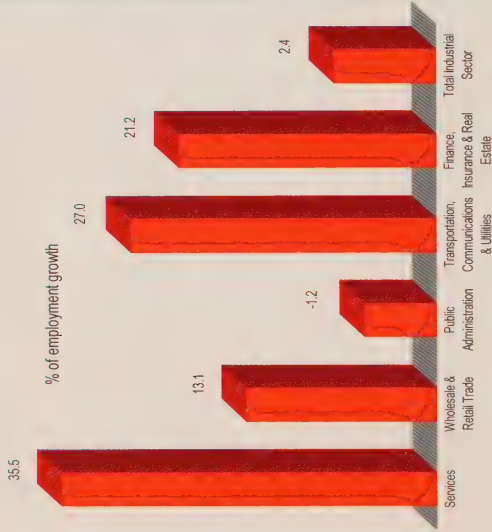


Note: Salaries are averages in thousands of dollars and include basic salary plus fringe benefits.

Sources: Multi-Services Professionnels (M.S.P.) Inc., Montreal, January 1996; Montreal Urban Community, 1996



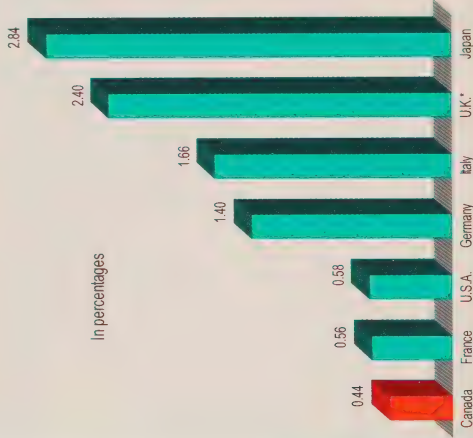
12.5 EMPLOYMENT GROWTH – BY SERVICE SECTOR CATEGORY – 1985 – 1996*



* Estimates.

Source: Statistics Canada (Catalogue 71-001), *Labour Force Survey*, November 1996

12.6 UNIT LABOUR COST – MANUFACTURING SECTOR – G-7 COUNTRIES – AVERAGE ANNUAL % CHANGE 1991 – 1995

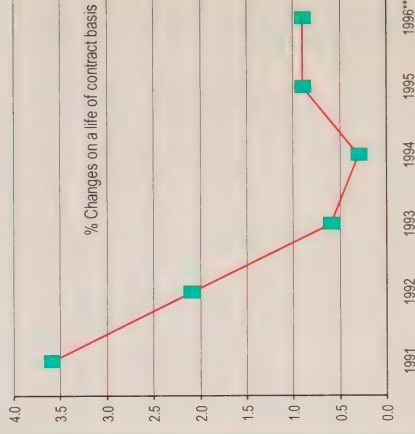


* 1994 data unavailable for the calculation of this figure.

Note: Low = best; high = worst.

Source: IMF, *World Economic Outlook*, October 1996

12.7 BASE WAGE RATE* INCREASE – ALL INDUSTRIES – 1991 – 1996



* The base wage rate is the lowest wage rate covered by a contract.

** Up to November 1996.

Source: Human Resources Development Canada, Workplace Information Directorate, November 1996

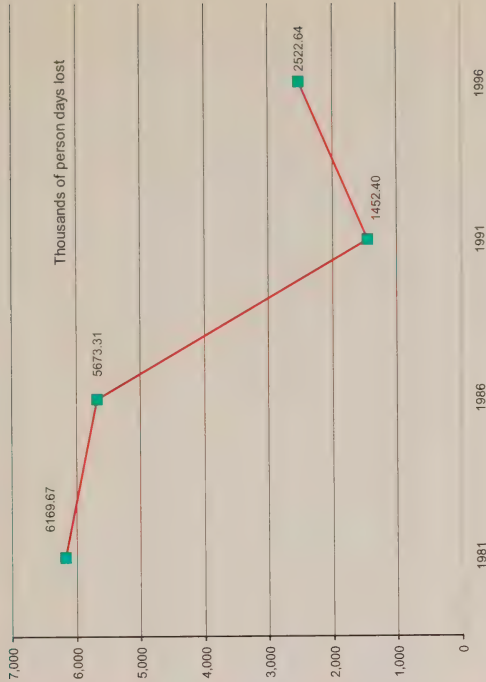
12.8 HOURLY COMPENSATION COSTS – PRODUCTION WORKERS G-7 COUNTRIES – 1995



Note: Hourly compensation includes wages, premiums, bonuses, vacations, holidays and other leave, insurance and benefit plans.

Source: U.S. Bureau of Labor Statistics, 1996

12.9 MAJOR WORK STOPPAGES 1981 TO 1996



Notes: Work stoppages include all strikes and lock-outs, legal or illegal, lasting half a day or more and amounting to 10 person-days lost. Time lost by workers indirectly affected is not included.

Source: Human Resources Development Canada, Workplace Information Directorate, *Wage Settlement Bulletin*, January 1997

13.1 PROVINCIAL DATA - 1996

SUMMARY	NFED	PEI	NS	NB	QUE	ONT	MAN	SASK	AB	BC
Population	570.7	137.3	942.8	762.5	7,389.1	11,252.4	1,143.5	1,022.5	2,789.5	3,855.1
(July 1, 1995 PP* Thousands)										
Consumer Price Index	130.5	134.0	134.6	132.7	133.7	138.3	140.6	140.1	136.8	138.7
(November 1996, 1986 = 100)										
GDP at Market Price	9,958.0	2,591.0	18,760.0	15,833.0	174,422.0	315,069.0	26,333.0	24,281.0	85,411.0	103,433.0
(1995 \$ Millions)										
Public and Private Investment	2,729.5	497.9	2,707.0	2,569.8	24,693.6	47,255.1	3,578.8	4,728.5	17,530.8	19,067.9
(Intentions 1996, \$ Millions)										
Employment	241.0	69.0	437.0	354.0	3,612.0	5,732.0	563.0	494.0	1,489.0	1,935.0
(1995 Estimates, Thousands)										
Full-Time Post-Secondary Enrollment	18,899.0	3,525.0	33,011.0	22,850.0	305,981.0	359,282.0	26,560.0	26,777.0	81,600.0	82,007.0
(1995-1996)										
Value of Exports	1,955.7	309.3	2,786.8	4,929.3	42,872.5	119,686.9	5,521.5	8,118.4	27,786.4	23,173.4
(January to November 1996, \$ Millions)										
Value of Imports	997.9	35.1	3,704.1	3,612.7	34,293.5	138,302.7	5,839.2	3,334.3	6,993.4	18,031.3
(January to November 1996, \$ Millions)										

* PP = Preliminary postcensal estimates.

Source: Statistics Canada (Catalogues 91-002, 62-001, 11-210, 61-205, 71-220, 81-003, 65-001)

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Canadian Federation of Independent

Business

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Website: <http://www.cfib.ca>

Alliance of Manufacturers and Exporters

Canada

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Fax: (613) 563-9218
Website: <http://www.the-alliance.org>

Canadian Importers Association

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1825 - 50 Fremont Street
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Fax: (415) 512-7671
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A1010 Vienna, Republic of Austria

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New Brunswick International Trade Centre

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Federal Economic Development Initiative in Northern Ontario (FEDNOR)

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Sault Ste-Marie, Ontario P6A 1Z1
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Western Economic Diversification Canada (WD)

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